

# IPNI Southeast Asia Program



## Plantation Intelligence<sup>®</sup> Getting more value from Estate data

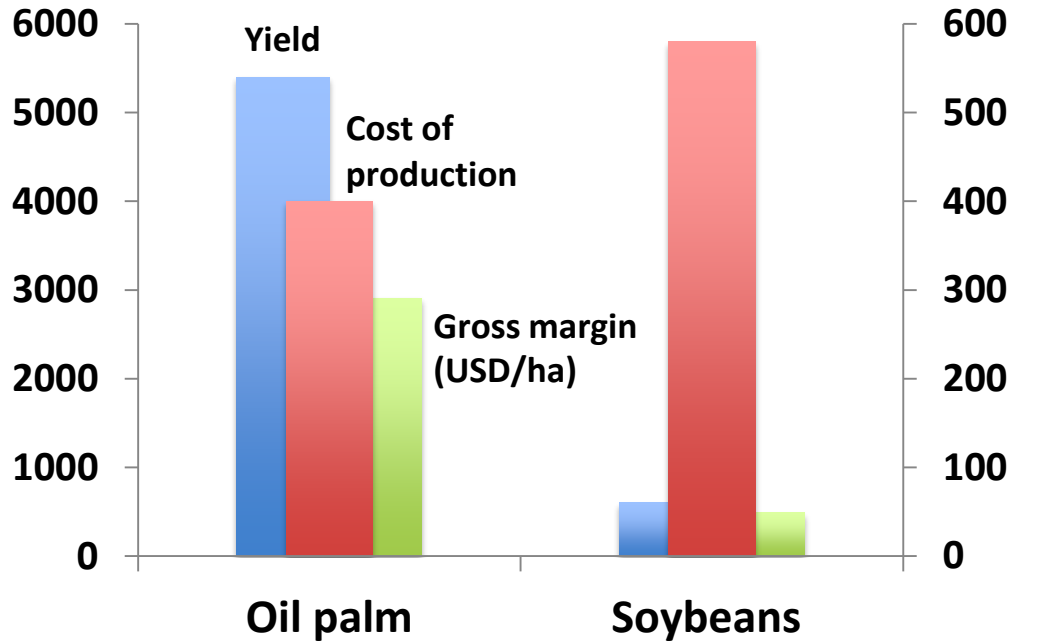
*C. Donough, T. Oberthür, S. Cook, J. Cock,  
S.P. Kam, Y.L. Lim and H. Sugianto*

*IJM Plantations Berhad Oil Palm Seminar Part II,  
Sandakan, Sabah, Malaysia, November 4, 2016*



# Profitable, Eco-efficient Oil Palm

$\text{Kg ha}^{-1} / \text{USD ha}^{-1}$



## Oil Palm vs Soya

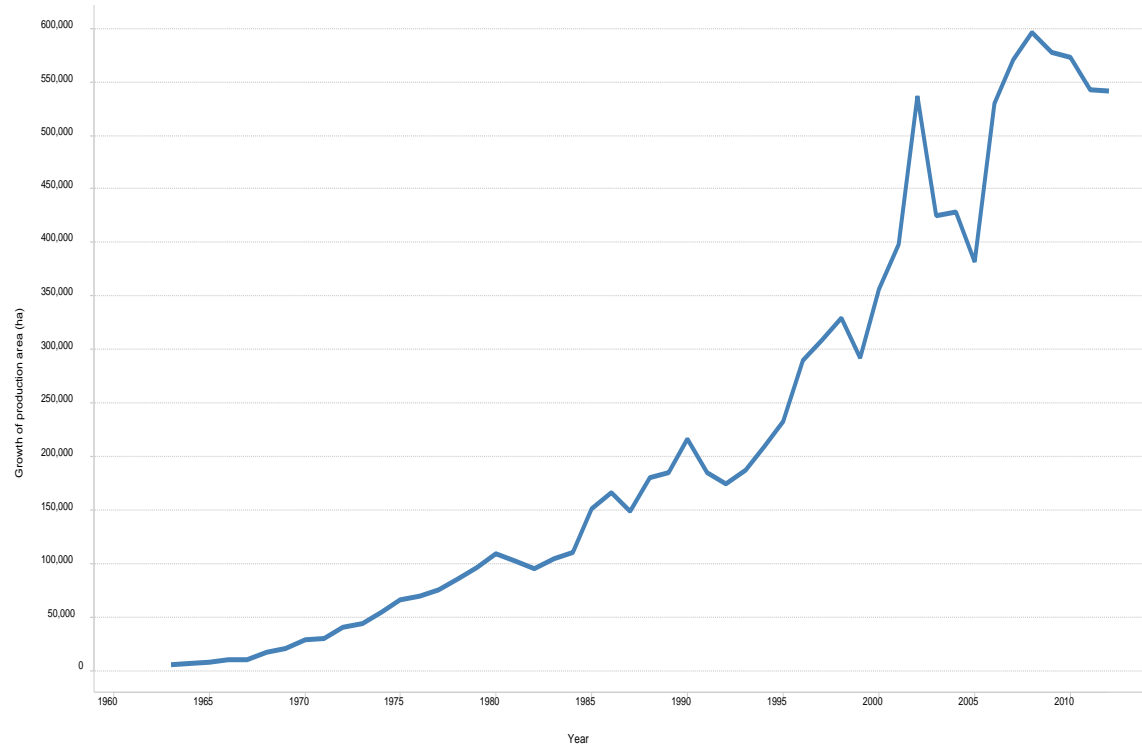
- *Higher yield*
- *Lower cost*
- *Bigger margin*
  - *More attractive investment*
- *Uses less land*
  - *More eco-efficient*

Zimmer et al (2009) Agri Benchmark. Cash crop report 2009.  
Benchmarking farming systems worldwide.

# Rapid expansion driven by SE Asia

Annual growth of OP production area (ha) 1961-2012

Data from FAO, 3 yr. moving average



Annual growth in oil palm production area 1961-2012\*

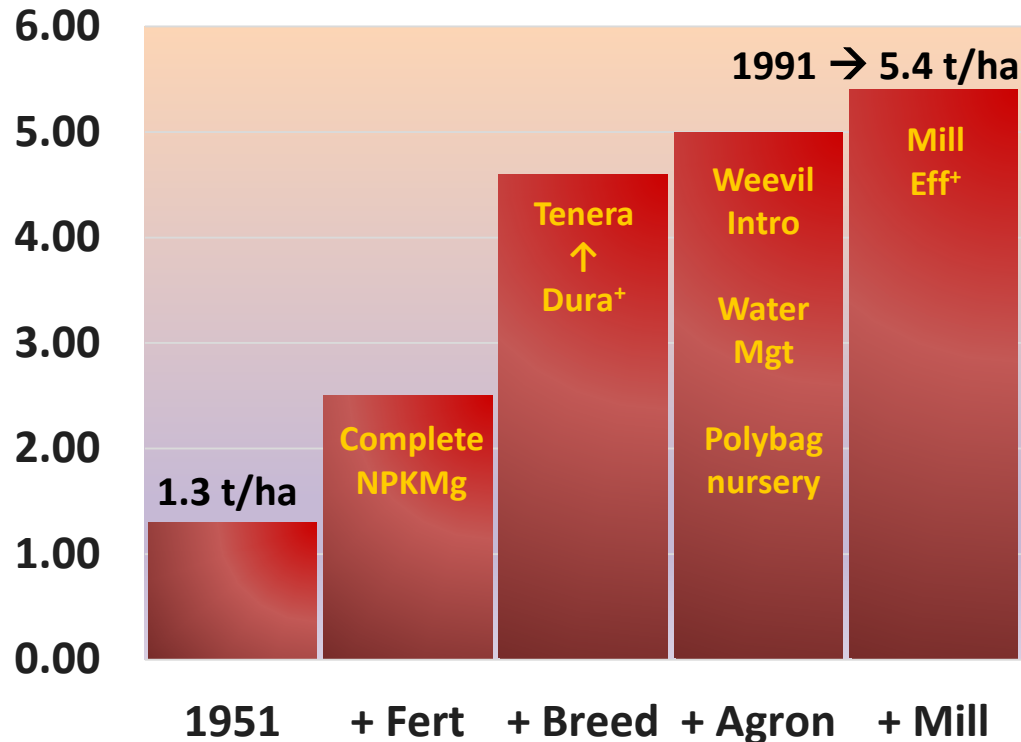
- *Over 500K ha per year in 1990s into 2000s*
- *In Sabah, Sarawak*
- *In Indonesia*

\* *FAO statistics*

# Yield improvement 1951-1991

OIL Yield (t ha<sup>-1</sup>)

\* Leslie Davidson (PIPOC 1991)



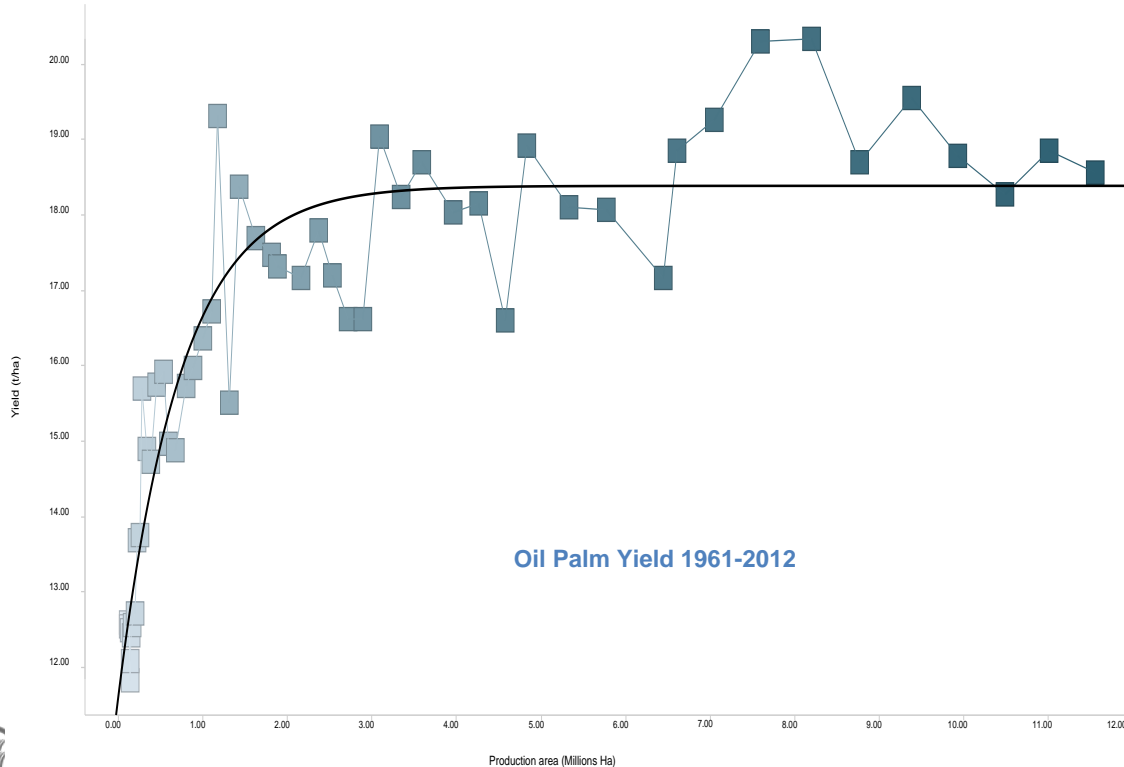
Yield improvement in early years of expansion due to:

- Better fertilizing
- Change from Dx<sup>+</sup>D to Dx<sup>P</sup>P
  - 30% from fertilizer
  - 50% from breeding
- Use of polybag nurseries
- Introduction of pollinating weevil
- Better water management
- Higher milling efficiency

# Yield stagnant since 1990s\*

Yield (t/ha) vs. Production area (Millions Ha)

No apparent yield gain since 1990



5.4 t/ha oil yield  
achieved 1991

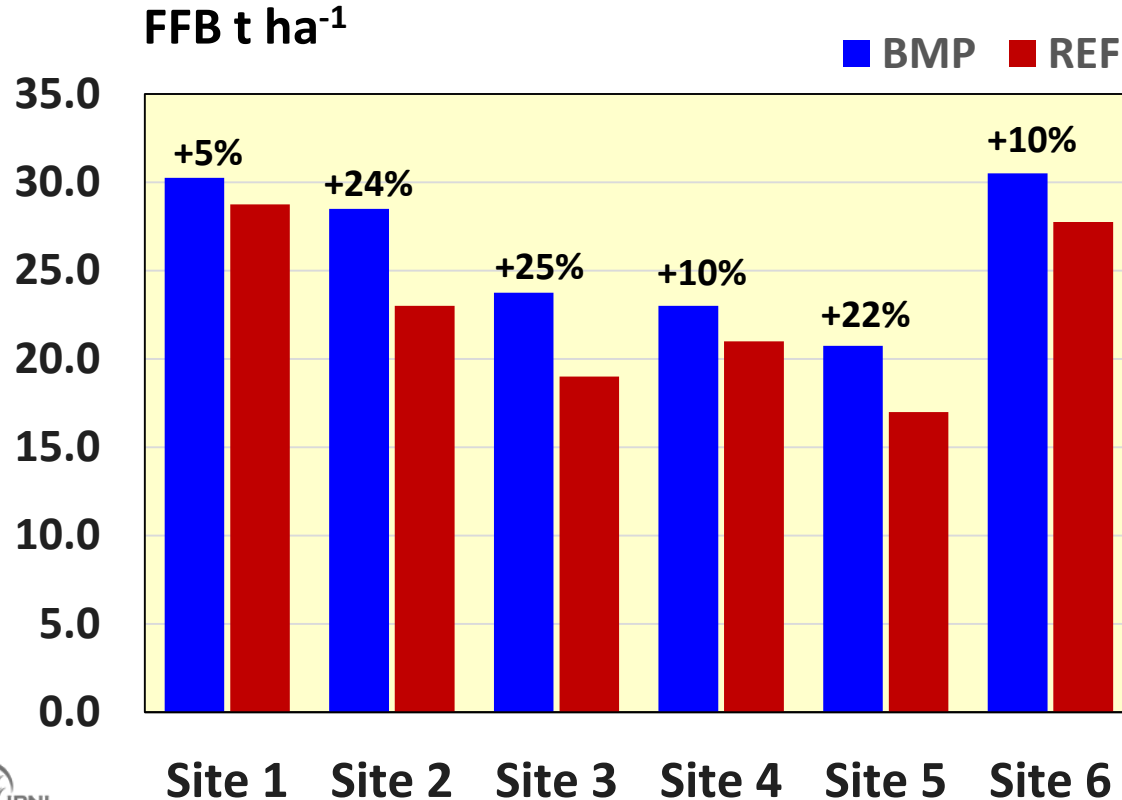
*Davidson*

Since then not  
much better

\* *FAO statistics*

- *Managers oversee ever larger areas*
- *Agronomists struggling to understand huge areas of 'new' land*

# Yield improvement with better implementation of BMP\*

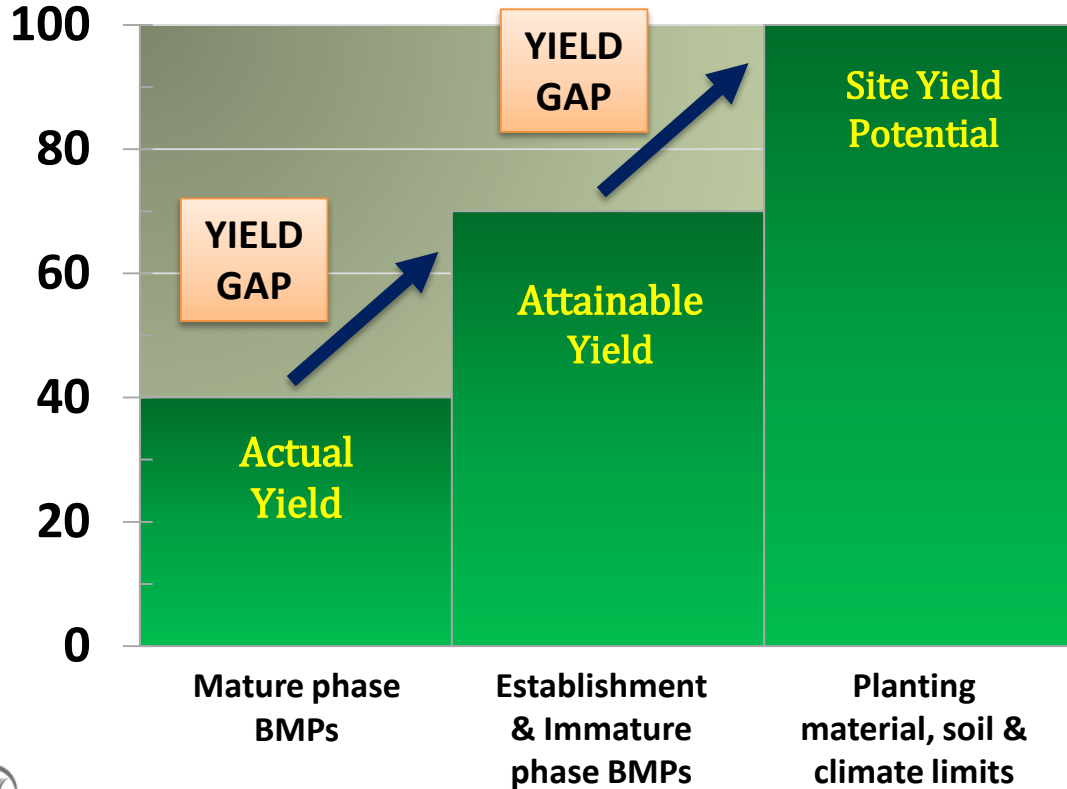


Better FFB yield at commercial scale with better implementation of BMPs

- *Indonesia 2006-2011*
  - *N & S Sumatra*
  - *W, C & E Kalimantan*
- *Overall 12% higher yield*
- *Best blocks in Sumatra & Kalimantan – over 38 t/ha*

\* *Donough et al (PIPOC 2011)*

# Sub-optimal implementation of BMP → Yield gaps



BMPs developed by field experimentation

- *Small scale, controlled conditions*
- *Practices tested one-by-one*

Variable results with BMPs at commercial scale

- *BMPs applied together*
- *Large site differences*
- *Different standards of implementation*

Complex  
interactions in an  
agronomic system  
render outcomes of  
any management  
decision

**Uncertain**



# Problems – manpower



## Skilled labour in short supply

- *Over 200 million tons FFB per year collected by hand*
- *Almost all fertilizer applied by hand*
- *Not just workers in short supply – also:*
  - *Lower – middle management*
  - *Skilled agronomists*

## METRIC

Uncertainty about rate & placement of fertilizer to support a yield target

## TRANSLATIONAL

Uncertainty from external factors that reduce fertilizer performance, e.g. harvest, mill and transport efficiency

Example:  
**ROI in  
Fertilizer**

## TEMPORAL

Uncertainty about timing of fertilizer applications, e.g. drought interference

## STRUCTURAL

Uncertainty from internal factors that influence fertilizer efficiency, e.g. EFB applications

# New Business Model

- Learn from commercial data
- Not just from trials

System is Monitored  
in Extraordinary Detail

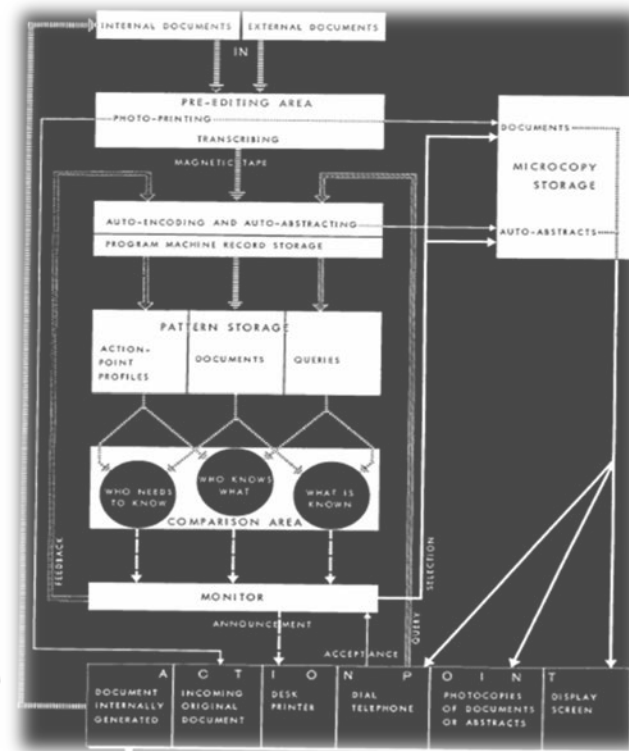
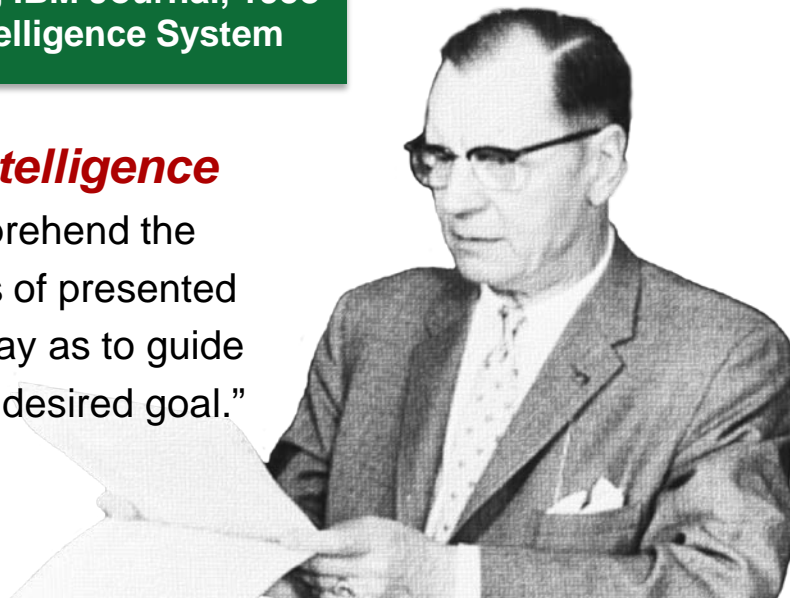




Hans Peter Luhn, IBM Journal, 1958  
A Business Intelligence System

***(business) intelligence***

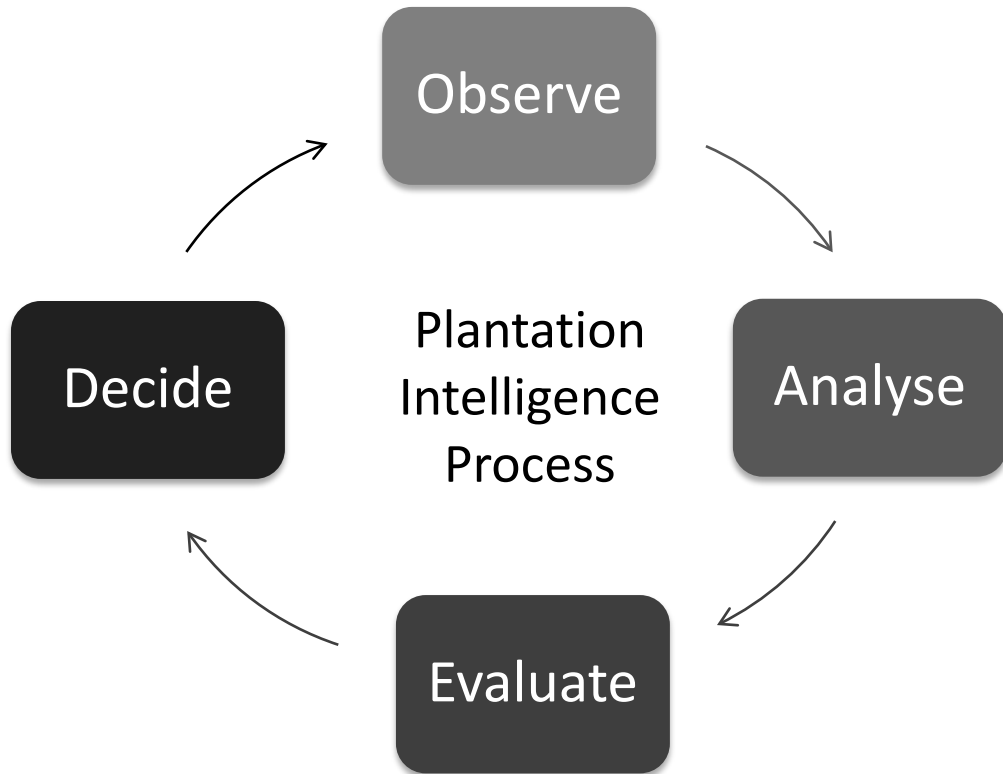
“the ability to apprehend the interrelationships of presented facts in such a way as to guide action towards a desired goal.”



<http://www.bireports.co.uk/blog/tag/hans-peter-luhn/>

A large circular image showing a plantation field with rows of trees and a central path. The image is framed by a thick, multi-colored border (brown, green, and red).

An adaptive  
learning process  
based on the  
analysis of  
plantation data



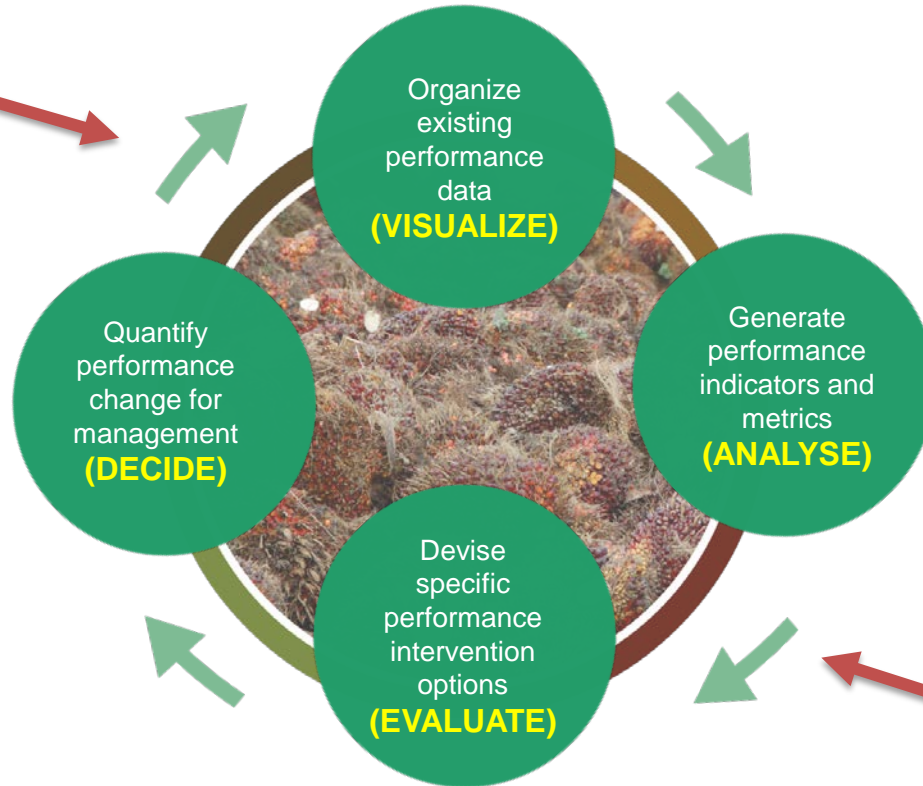
## Plantation Intelligence®

*Simply a process to use estate data to support decisions*

*A cyclical process that does not stop → continuous improvement*

*Cook et al (Int'l Oil Palm Conf , Bali, 2014*

External info



External info

# Plantation Intelligence (PI) Analyses



## Concepts, Protocols, Application Examples

Analyses for examples with data from IPNI partner plantations

Analyses implemented in “Spotfire” of TIBCO Software Inc.

Data management in Excel spreadsheets, including a spatial visualization component “PI Mapper”



# Current Protocols

# 7



**Yield Age Profiling**



**Yield Trends**



**Naïve Gross Margins**



**Yield Soil Interactions**



**Yield Soil Climate Interactions**

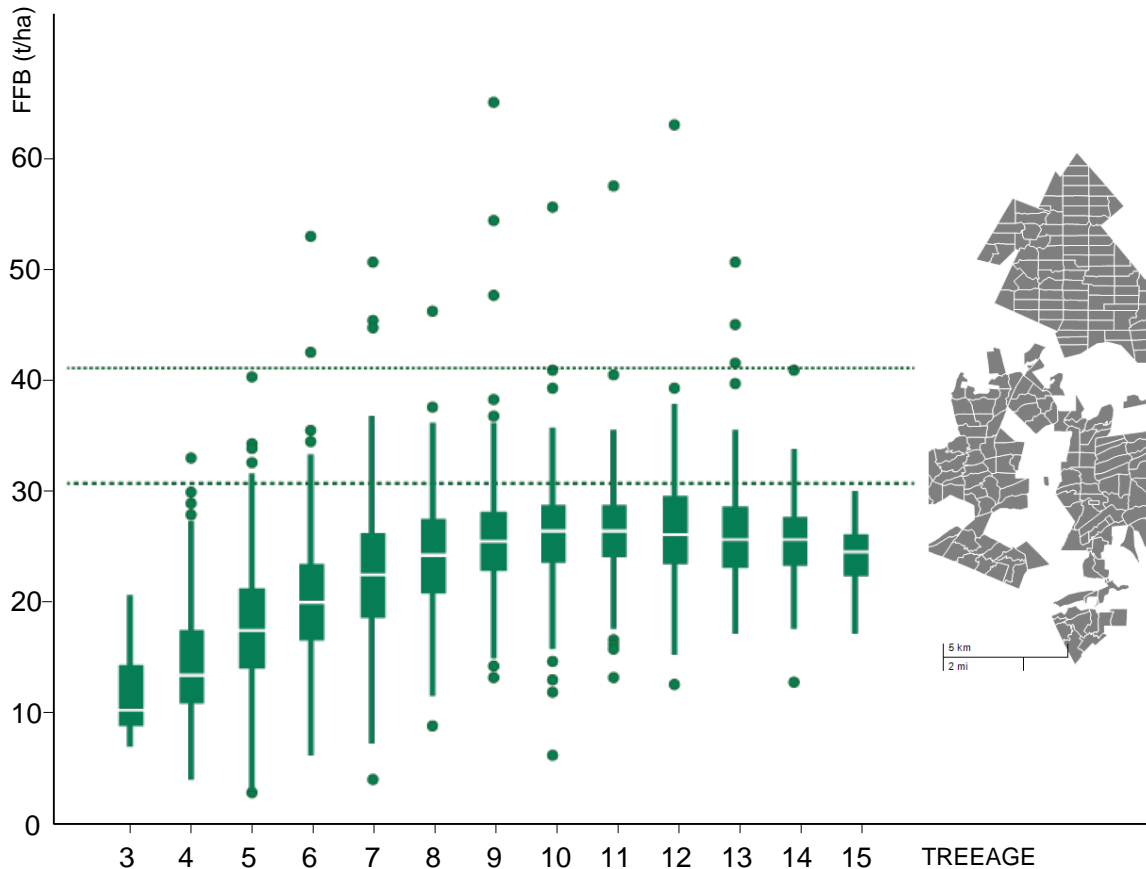


**Yield Labor Interactions**



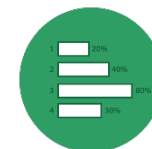
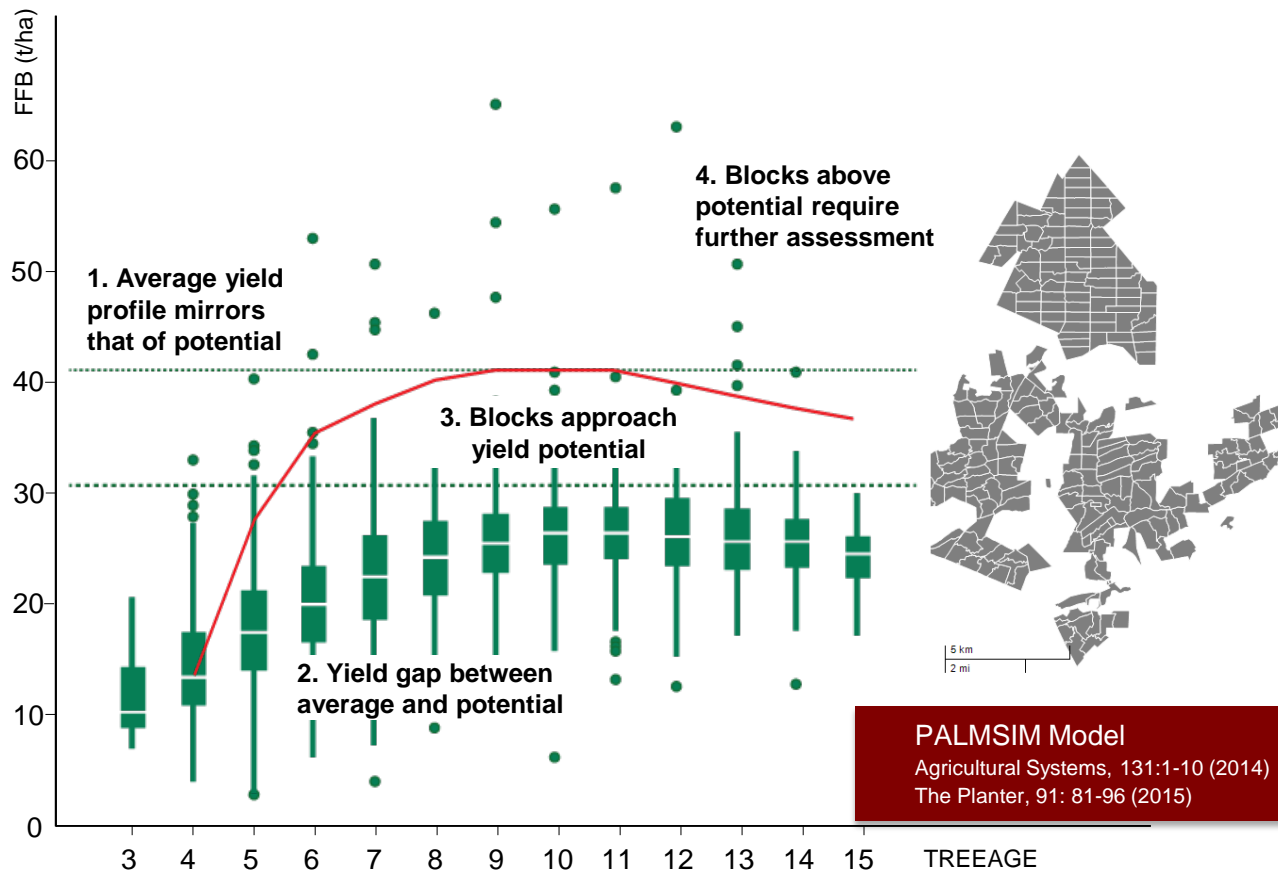
**Fertilizer Response Analyses**

# Yield Age Profiling



Yield Age Profiling  
Yield development over  
oil palm growth period,  
FFB per year, as  
average and variation  
and outliers

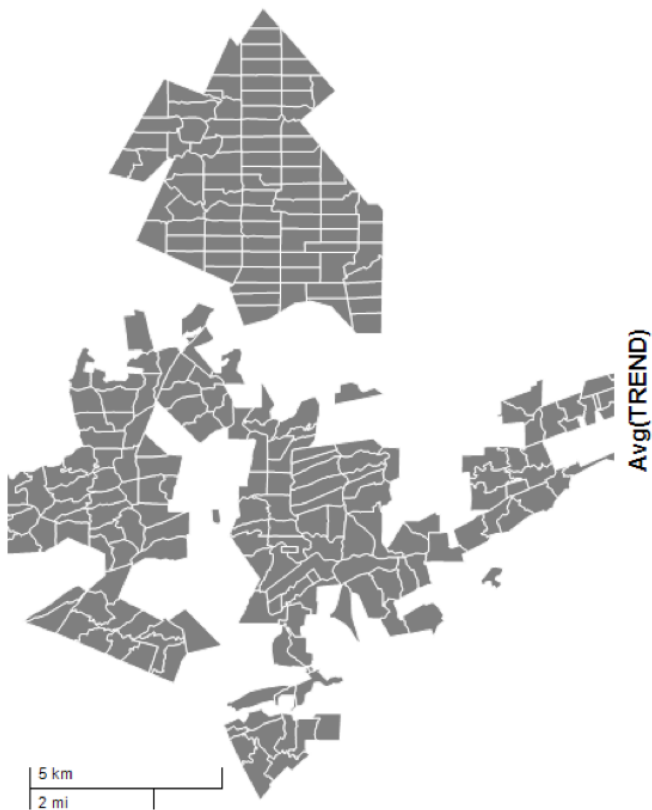
# Yield Benchmarking



# Yield trends analysis

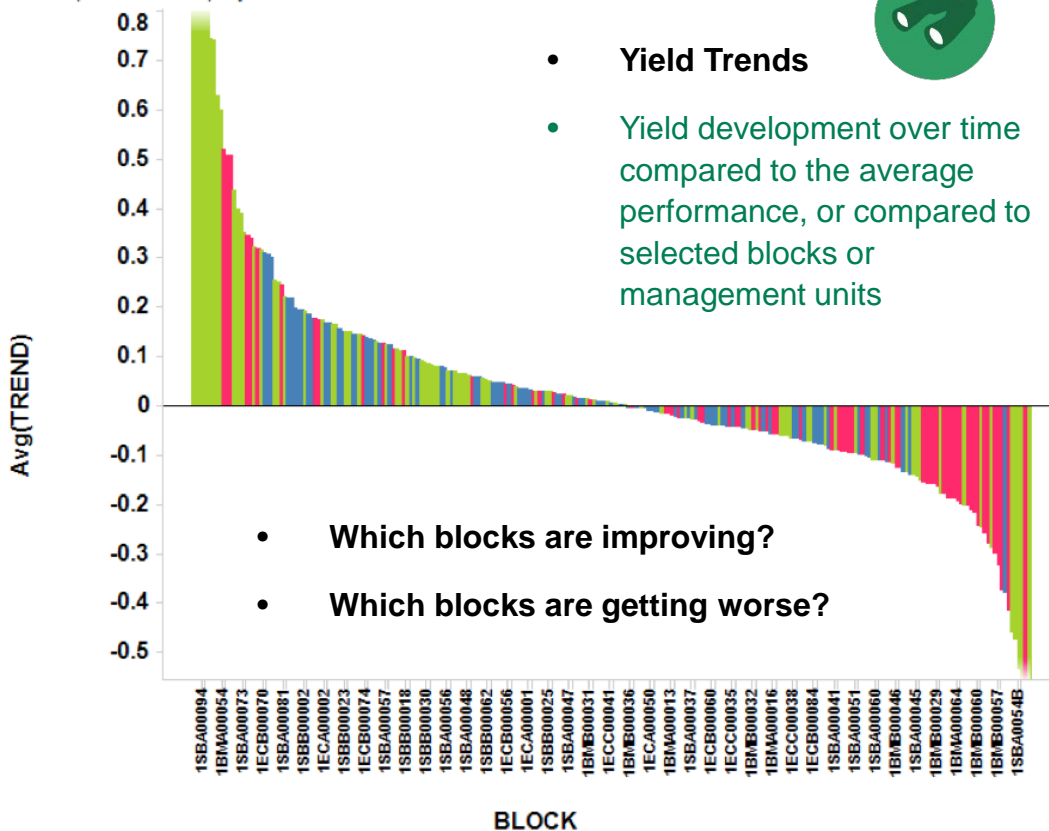


Map Chart



Yield trends

1.0 sd represents ~5 t/ha per year +/-



# Block-by-block profitability

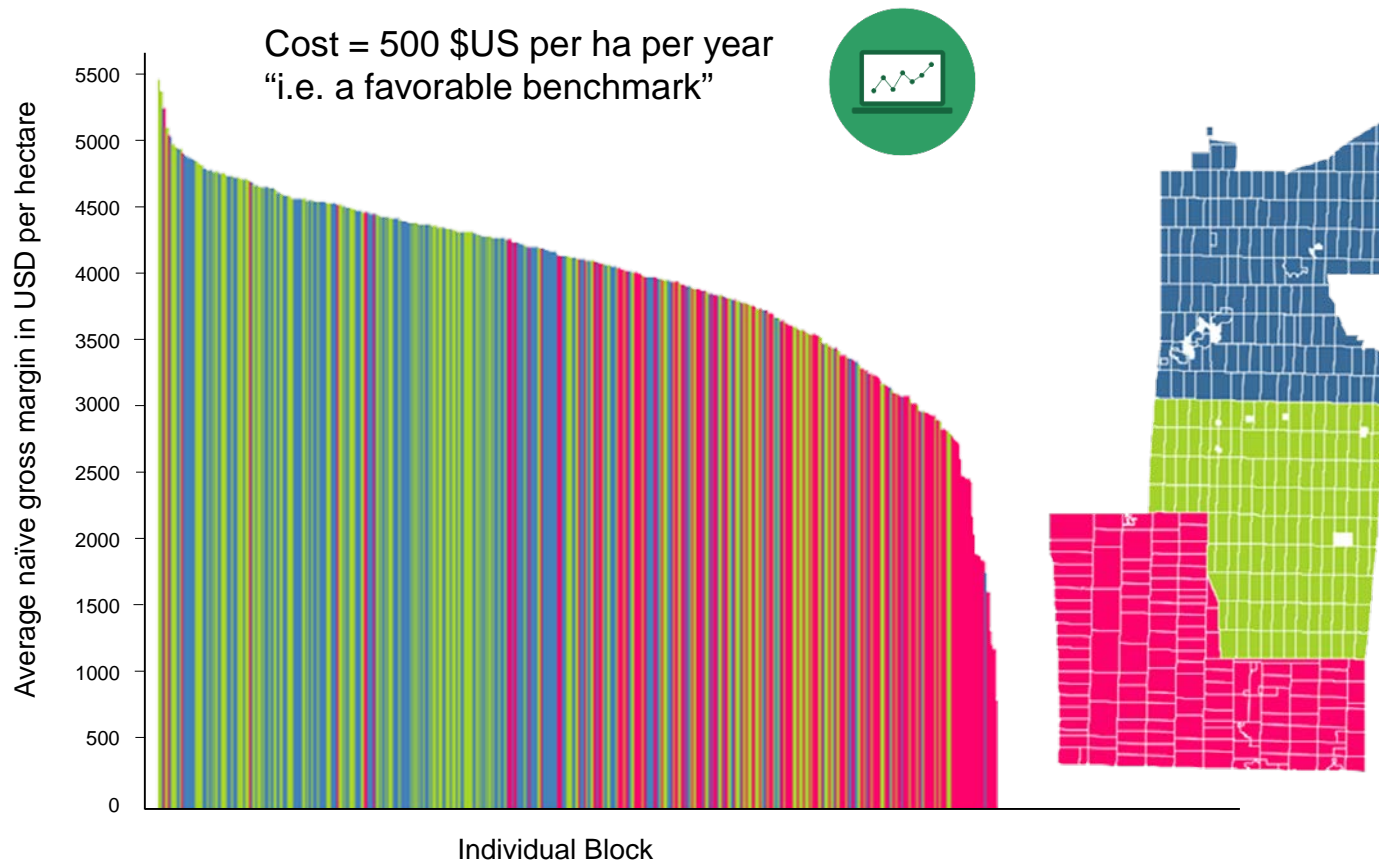


## Naïve Gross Margins

Simple estimate of profit margins per ha  
with estimated\* block cost  
and actual variable oil price

*\* Can be actual block cost → then will be actual  
Gross Margin, not naïve*

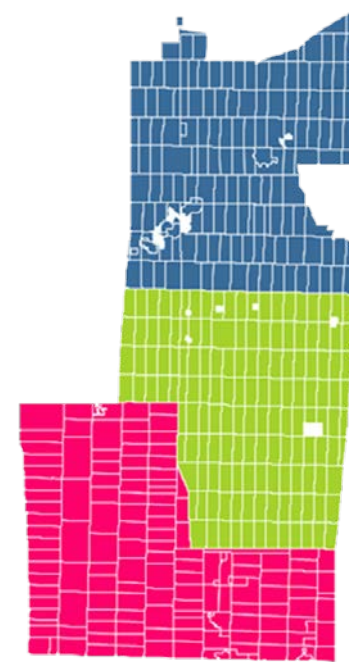
# Naïve Gross Margins



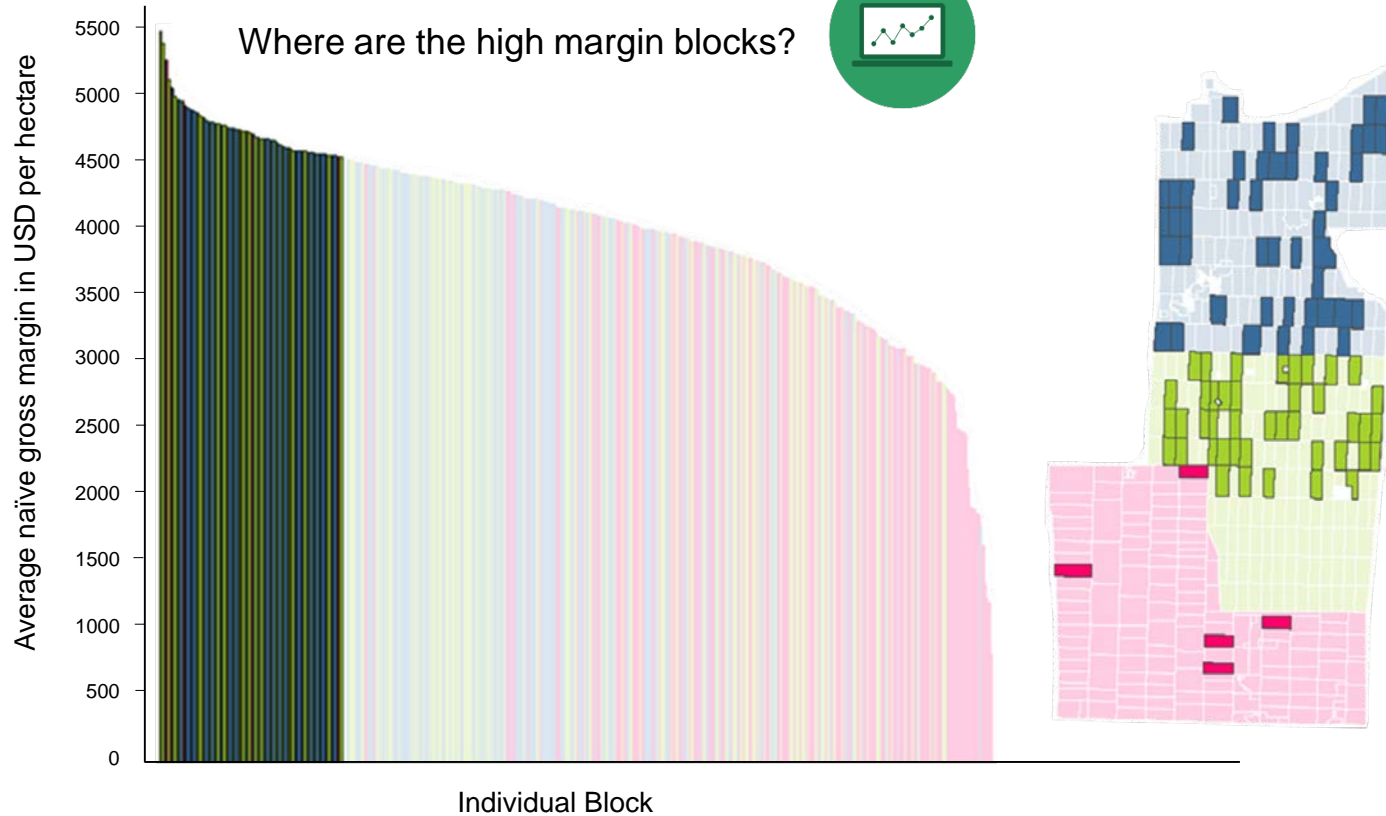
Average naïve gross margin in USD per hectare

5500  
5000  
4500  
4000  
3500  
3000  
2500  
2000  
1500  
1000  
500  
0

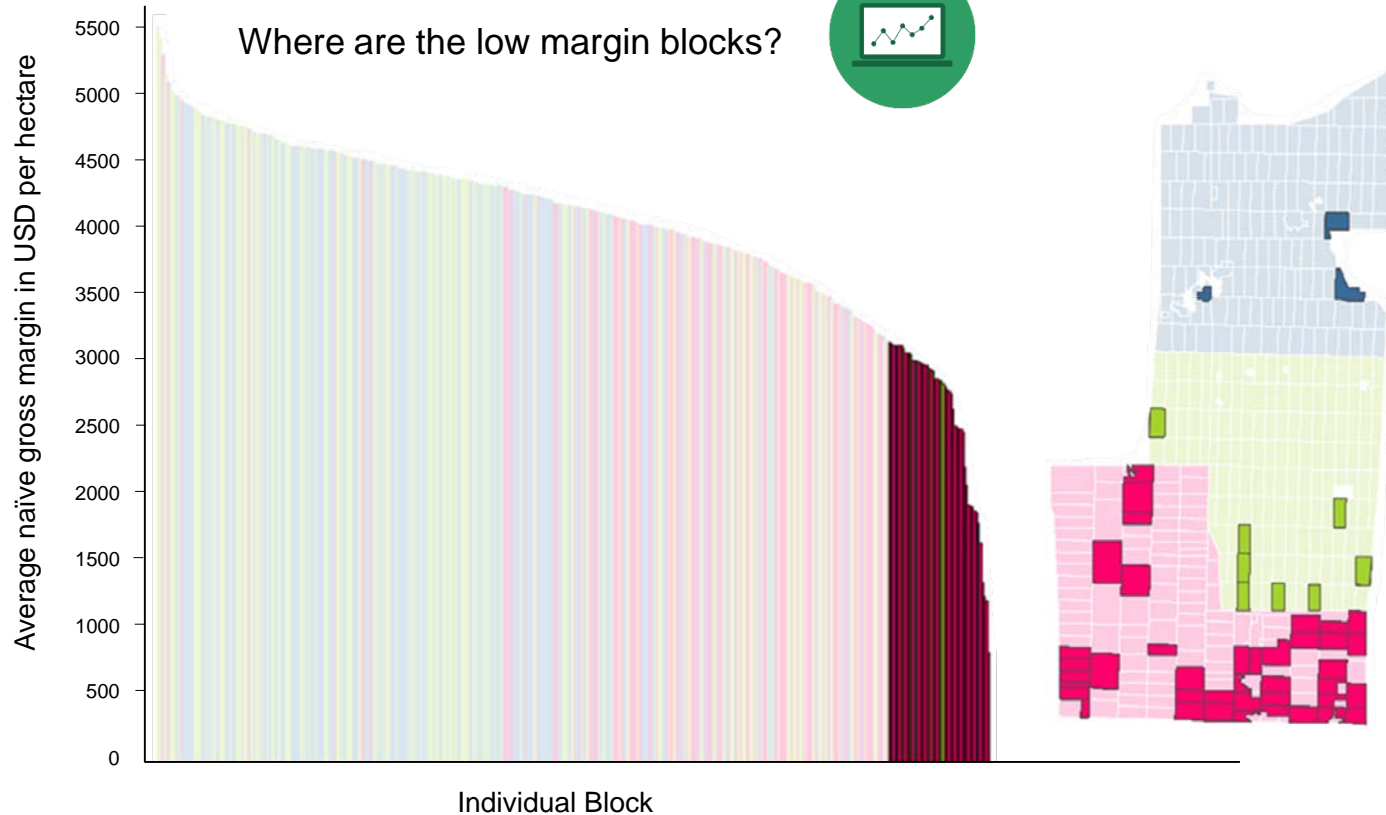
Individual Block



# Naïve Gross Margins



# Naïve Gross Margins





# Hard (impossible?) to manage factors – climate, soil



## Yield Soil Climate Interactions

Linking yield of FFB (t/ha) to certain  
soil and climate conditions

*Including combined effects of soil &  
climate*

# Can we separate the effect of management practices from environmental factors?

- Planters (farmers) learn from their own experiences.
- Yet, when an exceptionally good (or bad) yield occurs, one is rarely absolutely sure that it was due to –
  - *chance (environment), or*
  - *the practices that were implemented, or*
  - *a combination of the practices and the environmental conditions.*

# Defining soil-climate combinations → Homologous events (HE)

- **HE** = yield events with similar non-controllable factors occurring
  - *Block-by-block → accounts for soil type & topography*
  - *Over a 3-year period before and including the year of harvest*
    - *Because it takes about 3 years for bunches to develop*
- If a **many** blocks are classified into sets with similar **HE**
  - *it should be possible to **link yield to management** (e.g. fertilizer) under specific environmental conditions*

# Water = most important climate factor

- Most important climate factor for oil palm in the humid tropics → rainfall → **excessive** and / or **insufficient**
  - **Insufficient** = *Deficit: below 150mm per month*
  - **Excess**: *more than 600 mm per month*
- In the two years before, as well as the year of the yield
- In any block, the effect of water excess and / or deficit depends on topography and soil

# Wetness of each year

A particular year can have –

- No excess or deficit = Normal (**N**) year, or
- Deficit but no Excess = Dry (**D**) year, or
- Excess but no deficit = Wet (**W**) year, or
- Deficit and Excess = Extreme (**E**) year

# Building 3-year HE for individual blocks



**HE-0** = HE of the current year of yield

**HE-1** = HE of the previous year, and

**HE-2** = HE of the 2 years ago

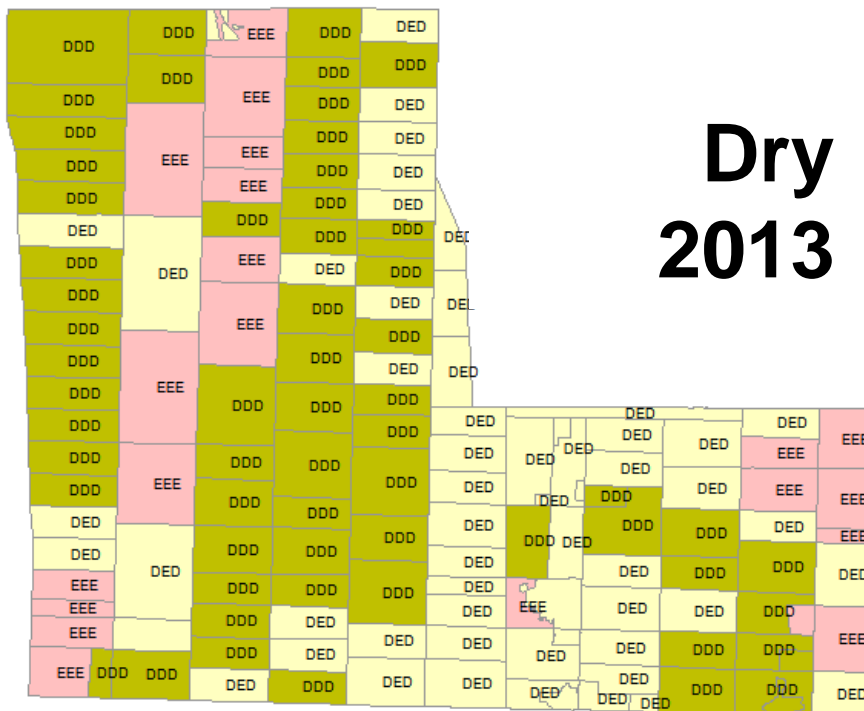
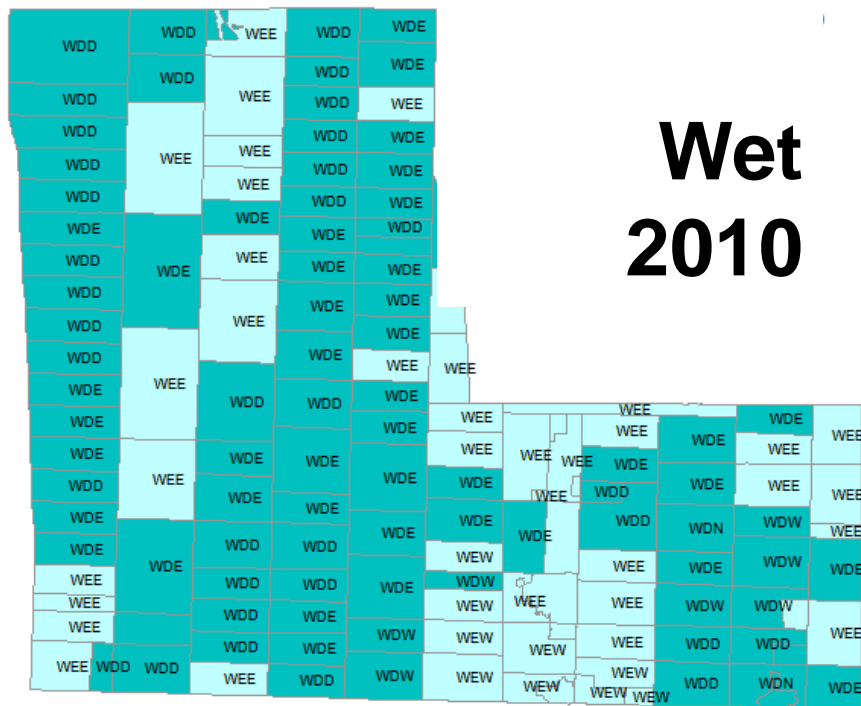
Example for a block:

HE-2 = **D**, HE-1 = **W**, and HE-0 = **N**, then the block HE class = **DWN** ...

*There are 64 (=4<sup>3</sup>) possible unique HE classes*

	NNN, NND, NNW, NNE
	NDN, NDD, NDW, NDE
	NWN, NWD, NWW, NWE
	NEN, NED, NEW, NEE
	DNN, DND, DNW, DNE
	DDN, DDD, DDW, DDE
	DWN, DWD, DWW, DWE
	DEN, DED, DEW, DEE
	WNN, WND, WNW, WNE
	WDN, WDD, WDW, WDE
	WWN, WWd, WWW, WwE
	WEN, WED, WEW, WEE
	ENN, END, ENW, ENE
	EDN, EDD, EDW, EDE
	EWN, EWD, EWW, EWE
	EEN, EED, EEW, EEE

# Homologous Events - examples



# HE link to yield



HE class	FFB Yield change (t/ha)	Compared to
HE-2 D ( <i>Dry 2 years ago</i> )	-6.1	HE-2 N ( <i>Normal 2 years ago</i> )
HE-2 W ( <i>Wet 2 years ago</i> )	-5.5	
HE-2 E ( <i>Extreme 2 years ago</i> )	-8.5	

*Yield for dry, wet and extreme HE two years before current year of yield compared to a normal year HE 2 years ago.*

*Harvest data from 2009-2013, weather data from 2007-2013.*

*Cock et al (2016) Learning from commercial crop performance: oil palm yield response to management under well-defined growing conditions. Agricultural Systems 149:99-111*



# Implications

- Planters know yield can be reduced due to dry periods
- Now we know excess water has a similar effect on future yield
- Knowing the HE effects, and having data of past rainfall, may make it possible for fertilizer rate decisions to be based on more accurate expectations of future yield.

# Relating harvesting labour to yield



## Yield Labor Interactions

Relationship between harvested yield (taken yield) and deployment of man power for FFB and loose fruit harvest

**EXPECTATION**



# Yield Made

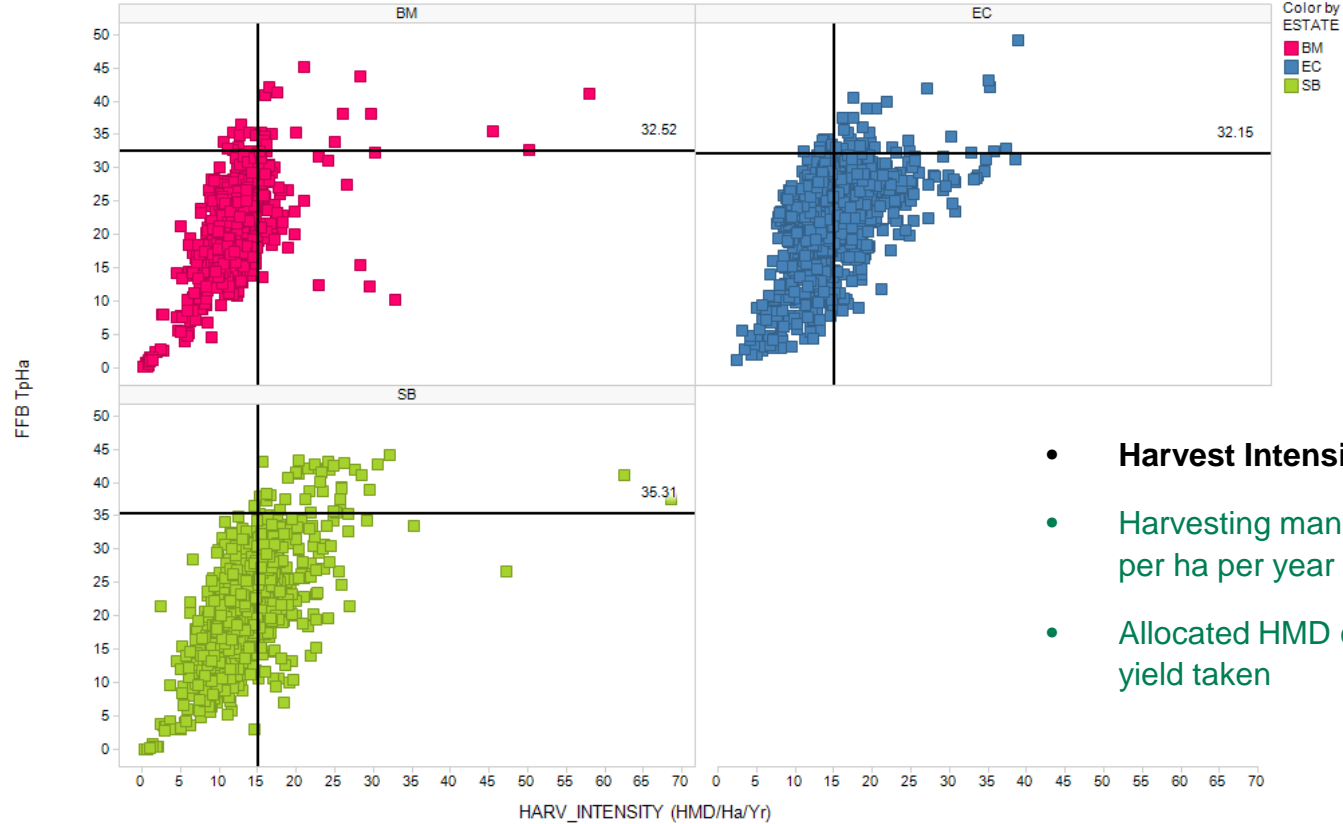
VS.

# Yield Taken



**REALITY**

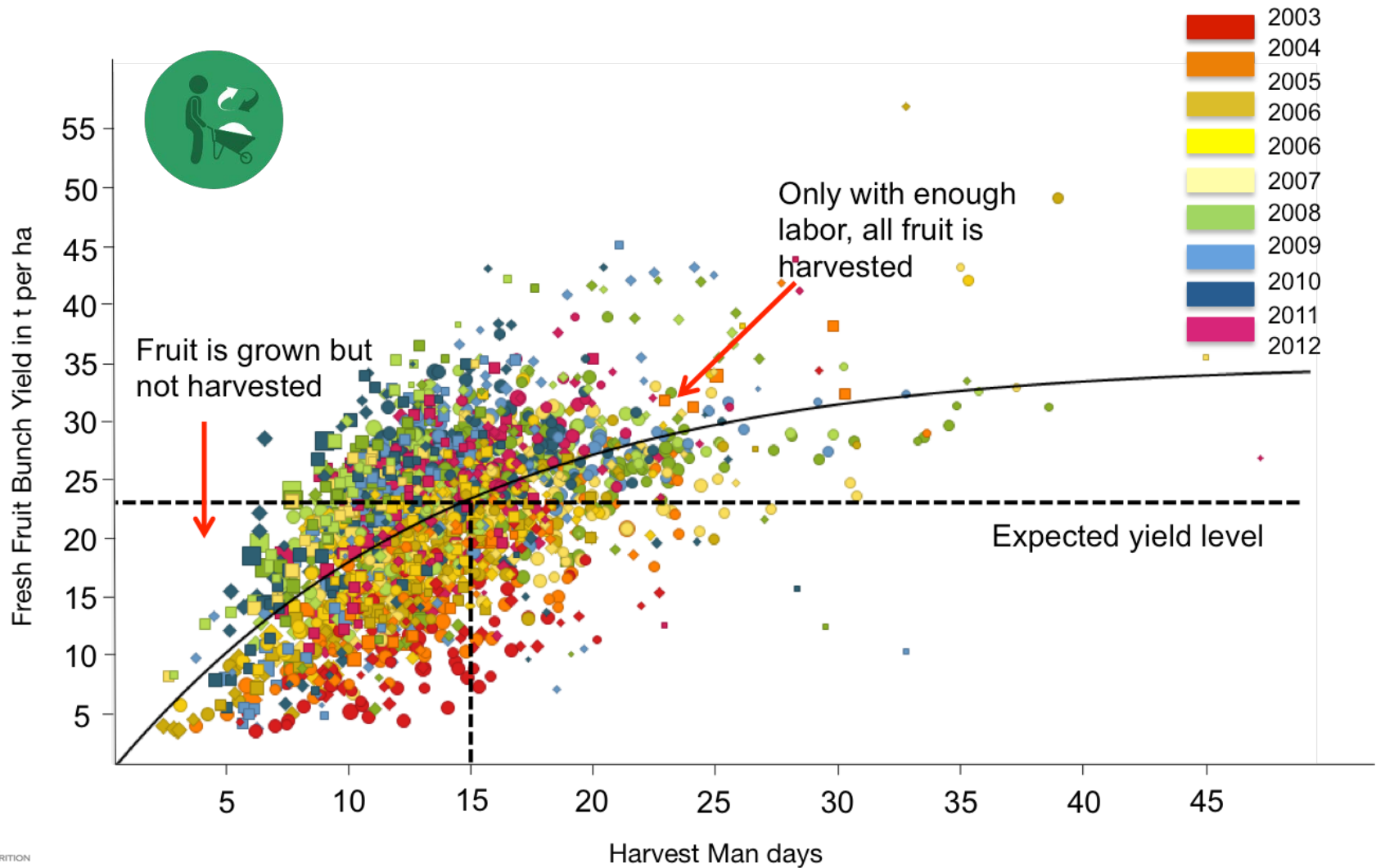
## FFB TpHa vs. HARV\_INTENSITY (HMD/Ha/Yr)



- **Harvest Intensity (HI)**
- Harvesting mandays (HMD) per ha per year
- Allocated HMD can influence yield taken

### Filter Settings

- YEAR: (2003 <= YEAR <= 2013) without empty values
- FFB TpHa: (0.09 <= FFB TpHa <= 50.30) and empty values



Fruit is grown but not harvested

Only with enough labor, all fruit is harvested

Expected yield level

# Yield response to fertilizers applied



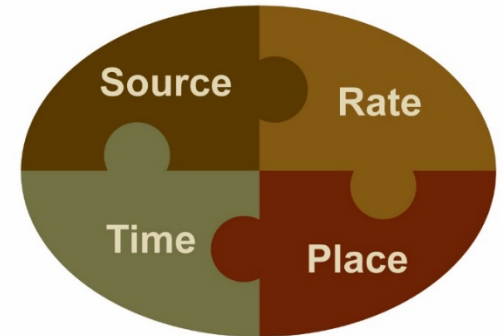
## Crop Response to Fertilizer

- Estimate of return on investment in NPKMg fertilizer
- Measured in kg of FFB per kg of fertilizers applied
- Fertilizer input is calculated over a two year period, from 2.5 to 2 years before harvest

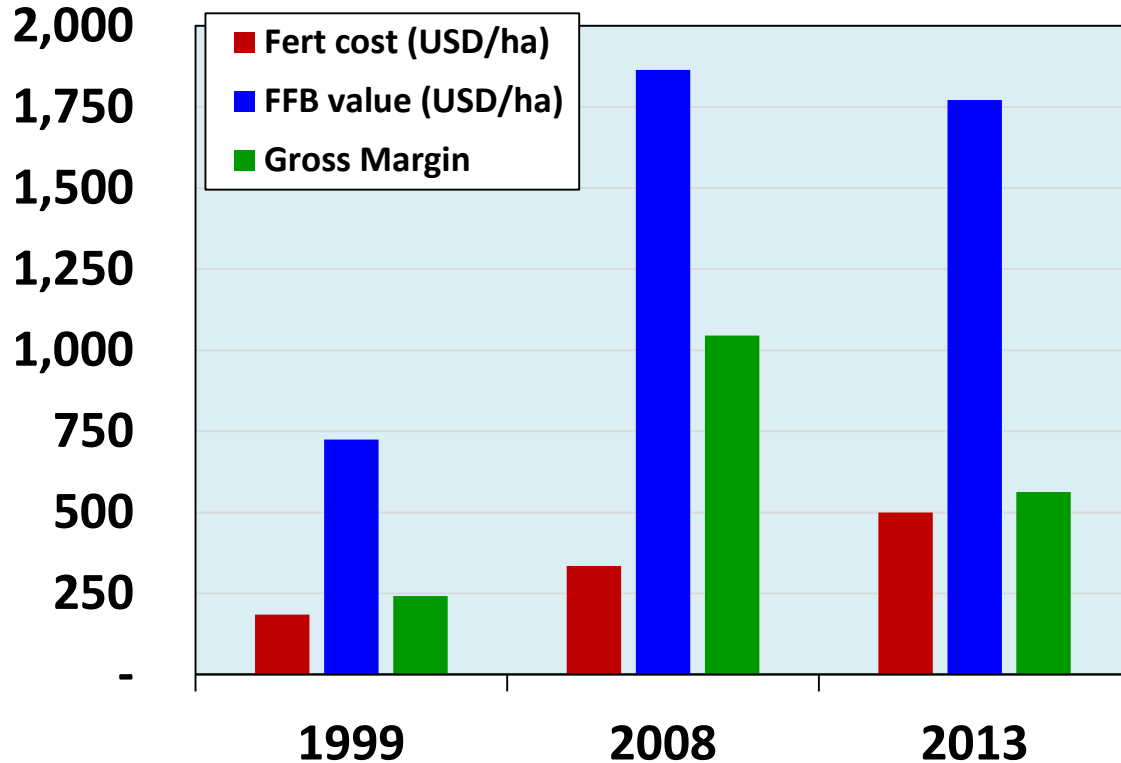
# Oil palms need fertilizer

- High fruit bunch (FFB) yield → *removes nutrients from fields*
- *Nutrients needed for palm growth*
- Low soil fertility → *insufficient to meet crop demand*
- Recycling of nutrients (post-mill) → *insufficient for all cropped areas*  
→ *insufficient for all crop needs*

Nutrient management  
BMPs based on 4R  
principles



# Profitability of fertilizer application



- Fertilizer cost increasing
- Crop value falling
- Pressure on margin at farm level

*Adapted from Mutert (2001)*



*Apparent FUE* → Actual Yield (kg) per kg fertilizer applied in last 3 years

*Break-even FUE* → based on FFB price & cost of fertilizer applied

- Cost still the MAJOR issue
- Fertilizer management process compartmentalized
  - *Agronomists work out rates*
  - *Cut or add based on budget*
  - *Purchasing buys*
  - *Estates receive & apply*
- No attempt to estimate yield response in estates

## Fertilizer use efficiency FUE)

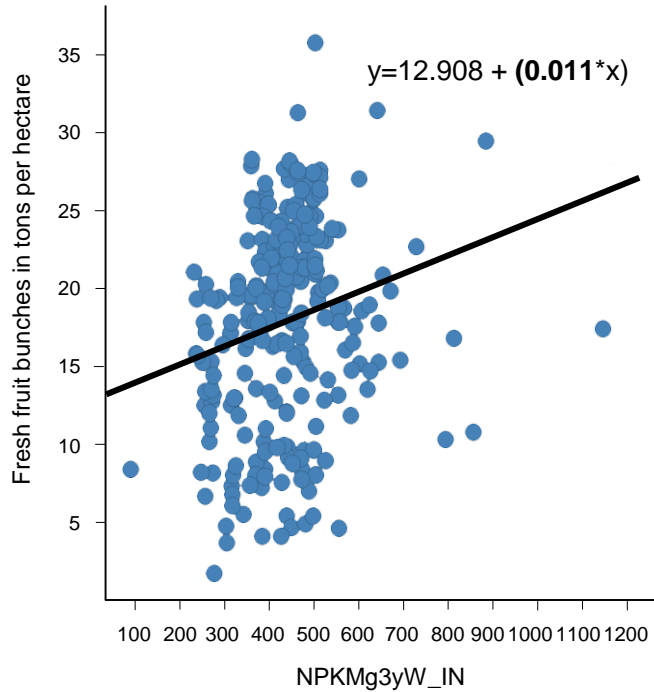
**BREAK-EVEN**  
point

**8** kg ~ **10** kg **fresh fruit**  
bunches per kg  
fertilizer

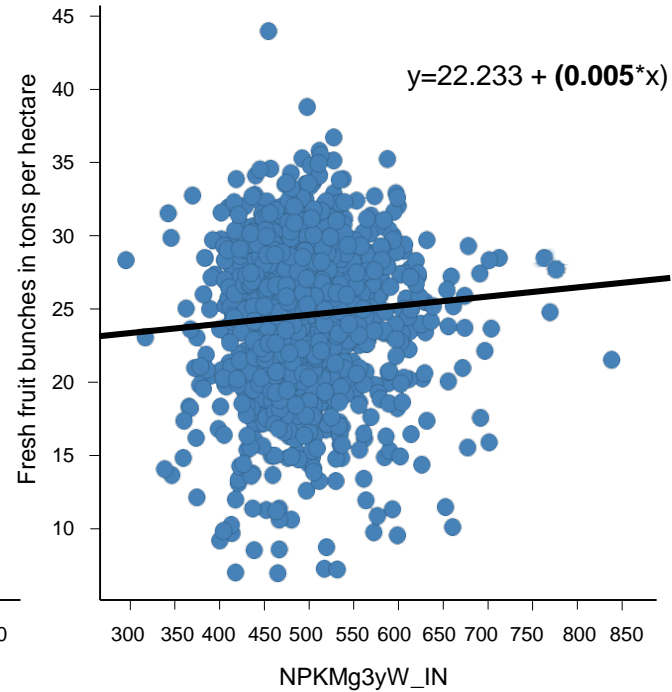
# Tree Age Effects



Steep Ascent : Palm age from 3-5



Plateau : Palm age from 6-13

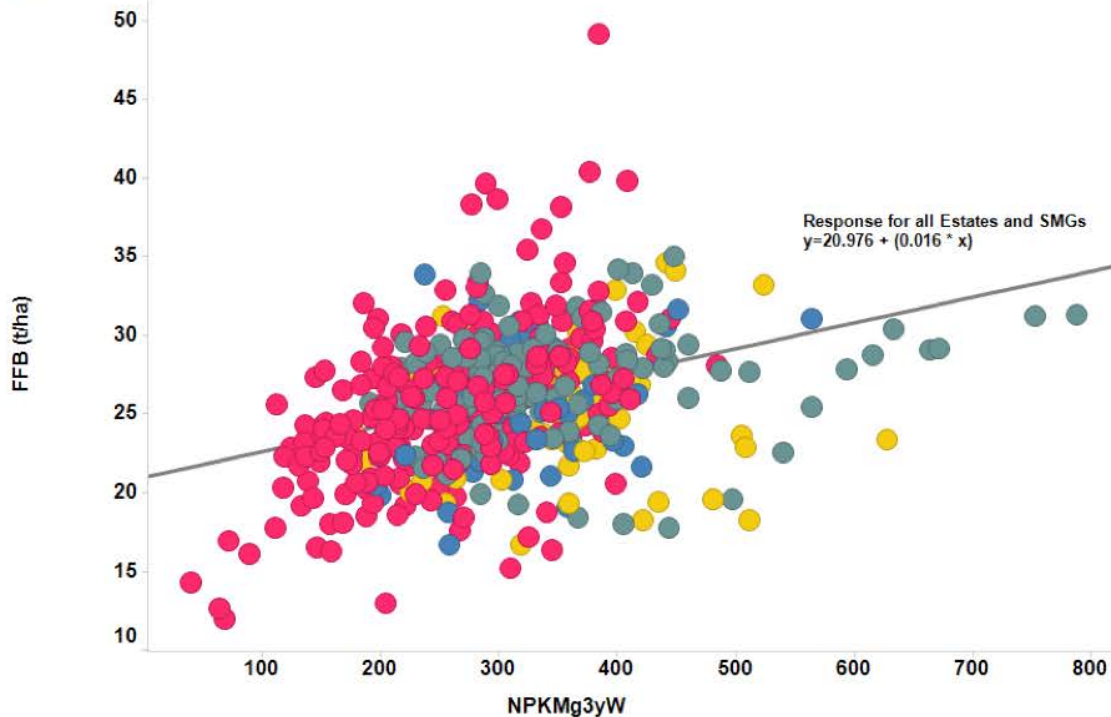


# Fertilizer response overall



FFB (t/ha) vs. NPKMg3yW

Steep ascend omitted.  
SMGs A B D & F only



Map Chart

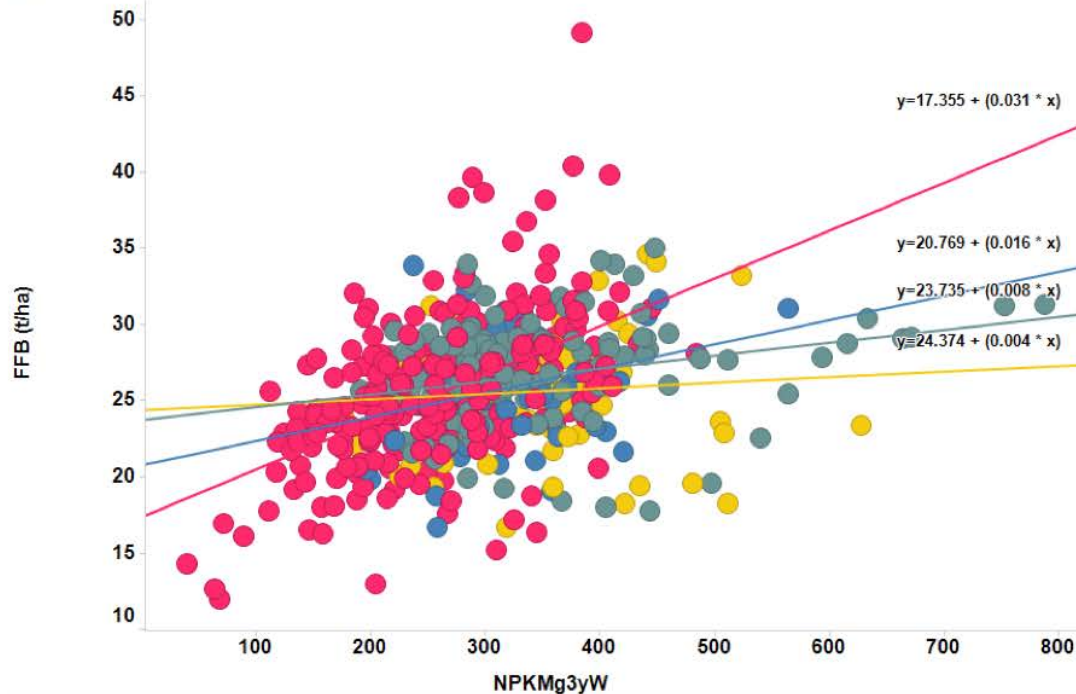


# Fertilizer response by soil groups



FFB (t/ha) vs. NPKMg3yW

Steep ascend omitted.  
SMGs A,B,D & F only



Map Chart

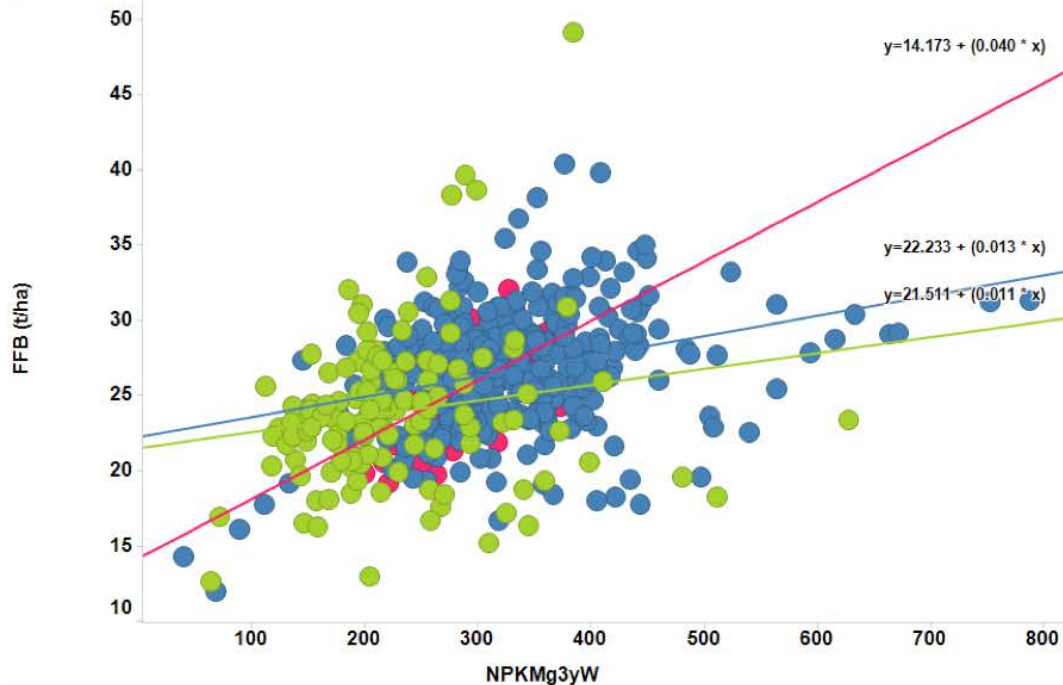


# Fertilizer response by individual estates



FFB (t/ha) vs. NPKMg3yW

Steep ascend omitted.  
SMGs A B D & F only



Map Chart



# Continuous Improvement with Experimentation



1

No intervention for further action identified

2

Possible management interventions identified

# Continuous Improvement with Experimentation

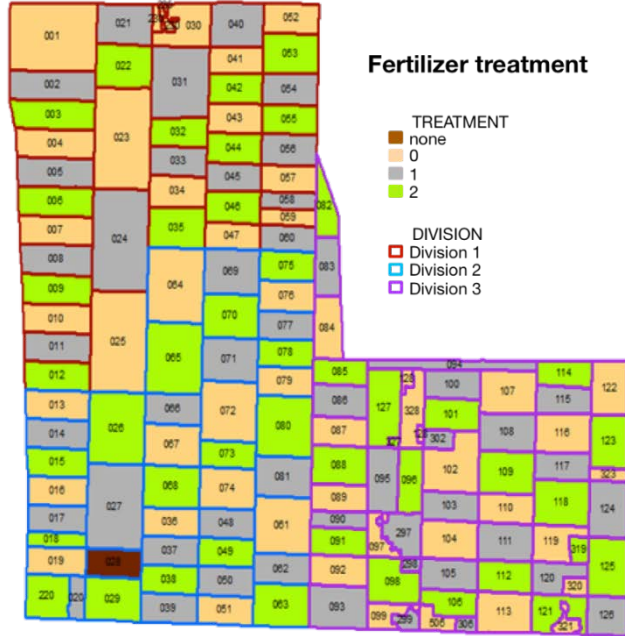


## Possible Interventions

- ① Change Management in the Full Commercial Operation
- ② Trial Management Change with Estate Scale Experimentation (ESE)
- ③ Assess Management Change with Best Management Practices (BMP) Trials



# Continuous Improvement with Experimentation



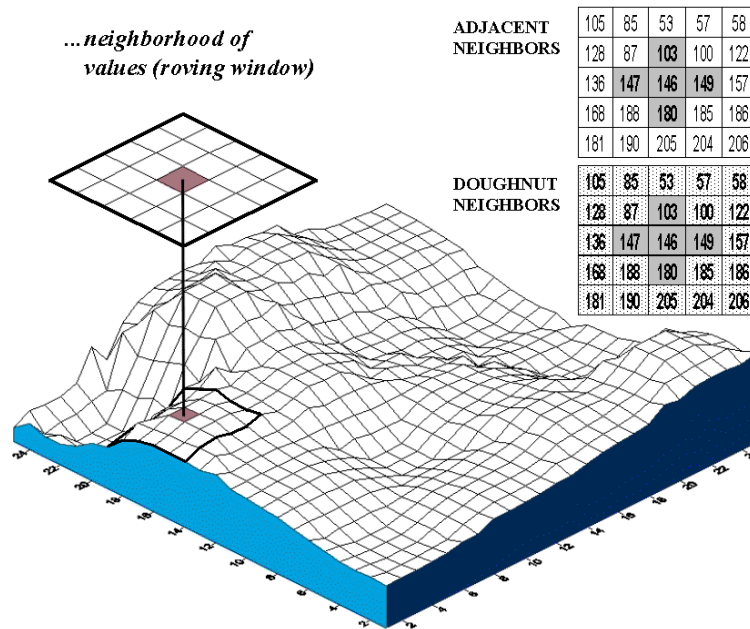
## Estate Scale Experimentation

- ① Assumption that FFB yield response is different in different places in an estate
- ② Apply fertilizer rates in a spatial pattern to Identify pattern in response
- ③ Adjust fertilizer rates accordingly
- ④ Continue process ...

# Continuous Improvement with Experimentation

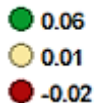
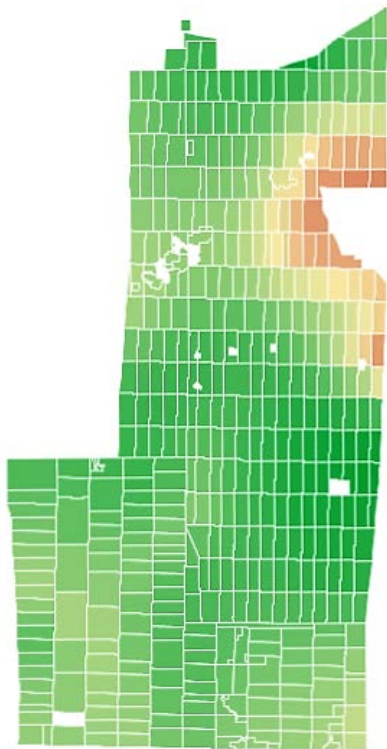
## Geographically Weighted Statistics (GWS):

- GWS is a technique that can identify local response that is significantly different from the global average.
- It looks for local variation by moving a weighted window over the data, estimating one set of statistical coefficients values at every chosen 'fit' point.

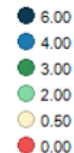
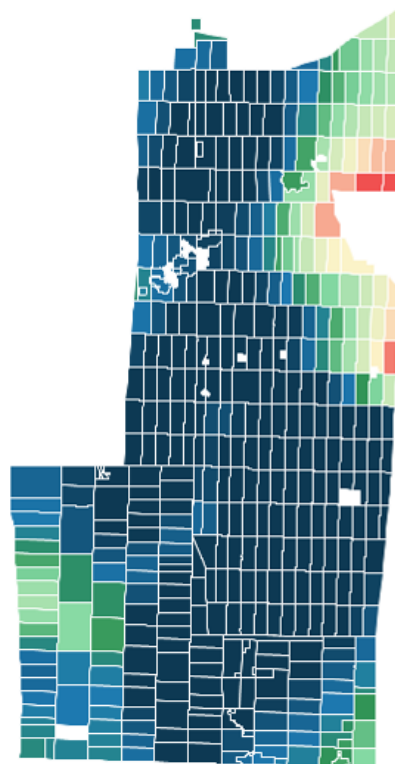


# Estimated FFB yield response to NPKMg applied and confidence level in 2015

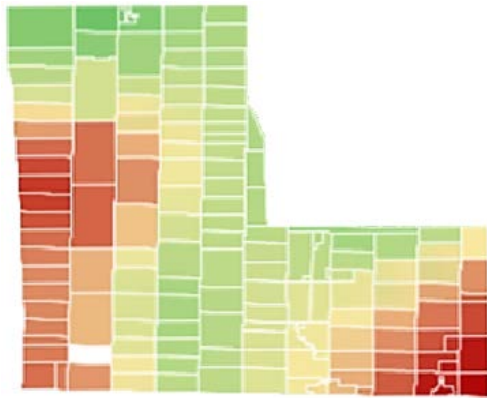
## FFB Yield response



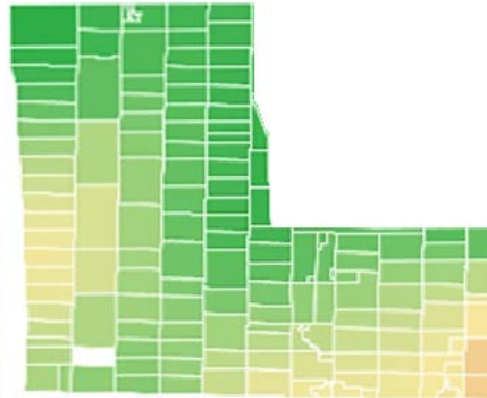
## Confidence Level



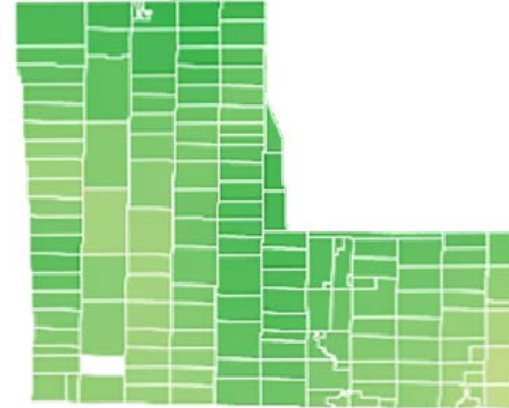
# FFB Yield Response



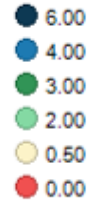
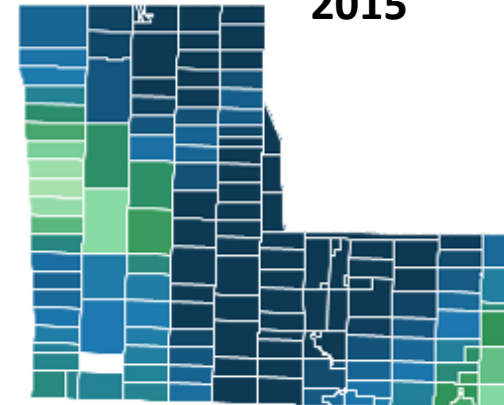
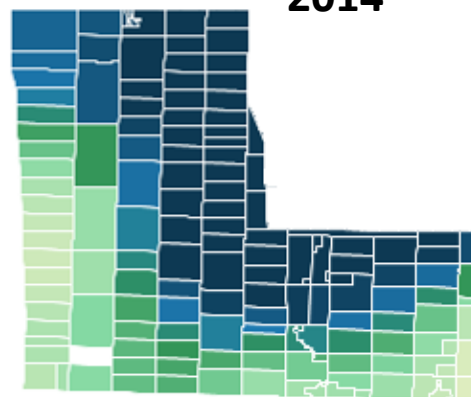
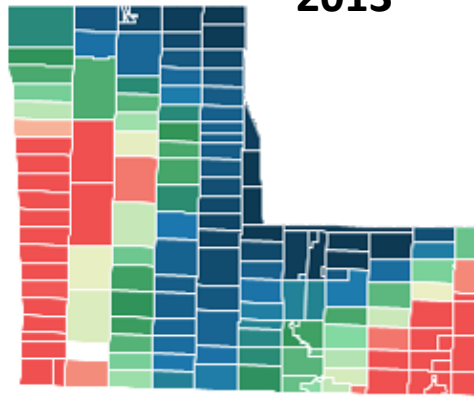
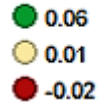
2013



2014



2015



## Confidence level of FFB Yield Response

# ENABLING ACTION – An Example

## FERTILIZER RATE – DECISION MATRIX

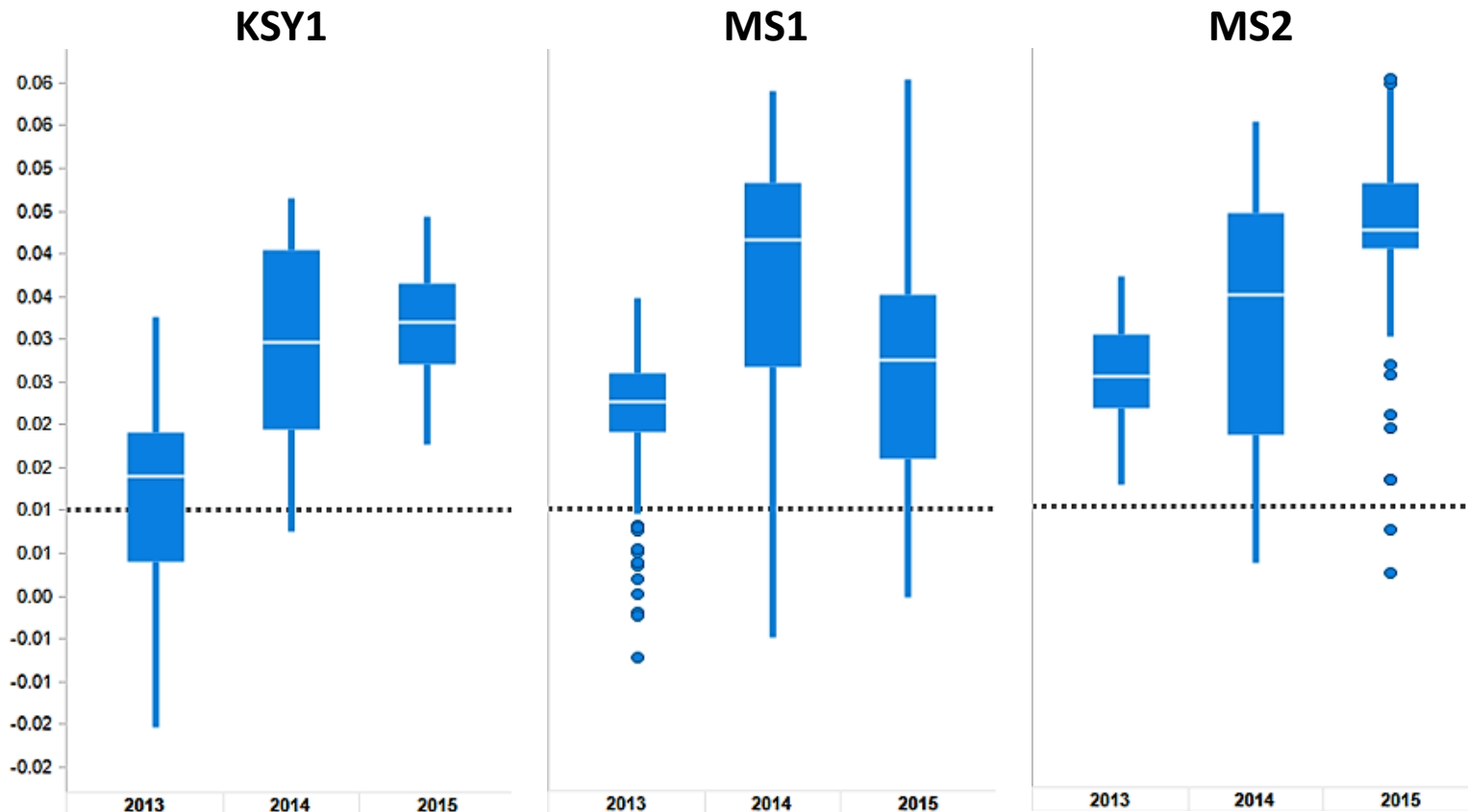
*Based on last 3-years scores*

Yield Response	Positive		Negative	
Consistence	All 3 Years	Inconsistent	All 3 Years	Inconsistent
High Confidence (t value >2)	↑ Rates	Smaller rate ↑, or maintain	↓ Rates	Smaller rate ↓, or maintain
Low Confidence (t value <2)	Smaller rate ↑, or maintain	Maintain rate	Smaller rate ↓, or maintain	Maintain rate

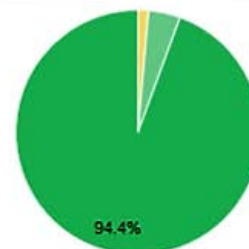
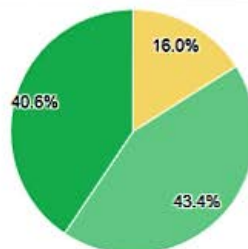
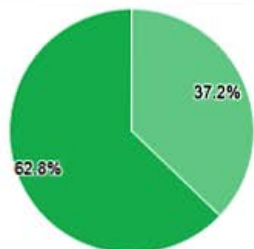
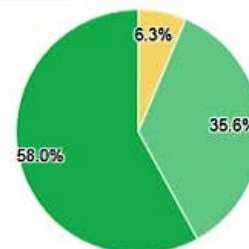
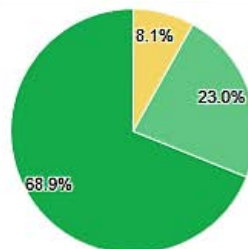
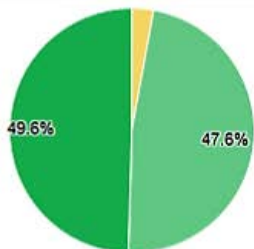
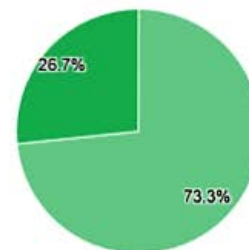
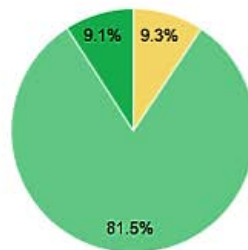
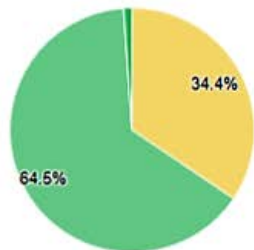
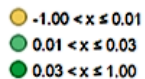
- *In low confidence/inconsistent areas/blocks, investigate other (non-NPKMg) factors*

# Return on Investment in fertilizer – size of response

FFB Yield  
(ton/ha)  
response  
to  
NPKMg  
applied  
(kg/ha)



# Return on Investment in fertilizer – % planted area



# Driving profitability of the whole enterprise

- Start by estimating yield response to applied fertilizers
- Enable response to be measured spatially to differentiate blocks
- Adjust fertilizer decision-making to take into account spatial response
- By doing so –
  - Increase overall response to applied nutrients, and
  - Increase proportion of managed area to higher profitability



## Conventional R&D

- Prefers 'clean' data from plots or pots
- Works in experimenters' domain
- Aims to provide 'generally true' information

## Plantation intelligence

- Accepts commercial data from blocks
- Works in the decision-makers' domain
- Aims to provide relevant information

## Reflection

2 approaches:

**Highly complementary**

Commercially oriented approach needed by a rapidly expanding Oil Palm sector

But supported by sound theoretical insights

# IPNI Southeast Asia Program



PLANTATION  
INTELLIGENCE

BEST MANAGEMENT  
PRACTICE

ESTATE SCALE  
EXPERIMENTATION

**IPNI SEAP Training Course on 4R Nutrient Stewardship  
in Oil Palm**

**15<sup>th</sup> – 17<sup>th</sup> November 2016, Penang**

**Thanks to  
Seminar  
Organizers  
&  
Thank You All  
for Listening**

