



PLANTATION
INTELLIGENCE



Plantation Intelligence® Analysis of Commercial Data for Yield and Fertilizer Management in Oil Palm

Oberthür, Chua, Cook, Donough, Cock, Lim, Mohanaraj, Rachel &
Kam

XVIII Conferencia Internacional Sobre Palma de Aceite
18th International Oil Palm Conference

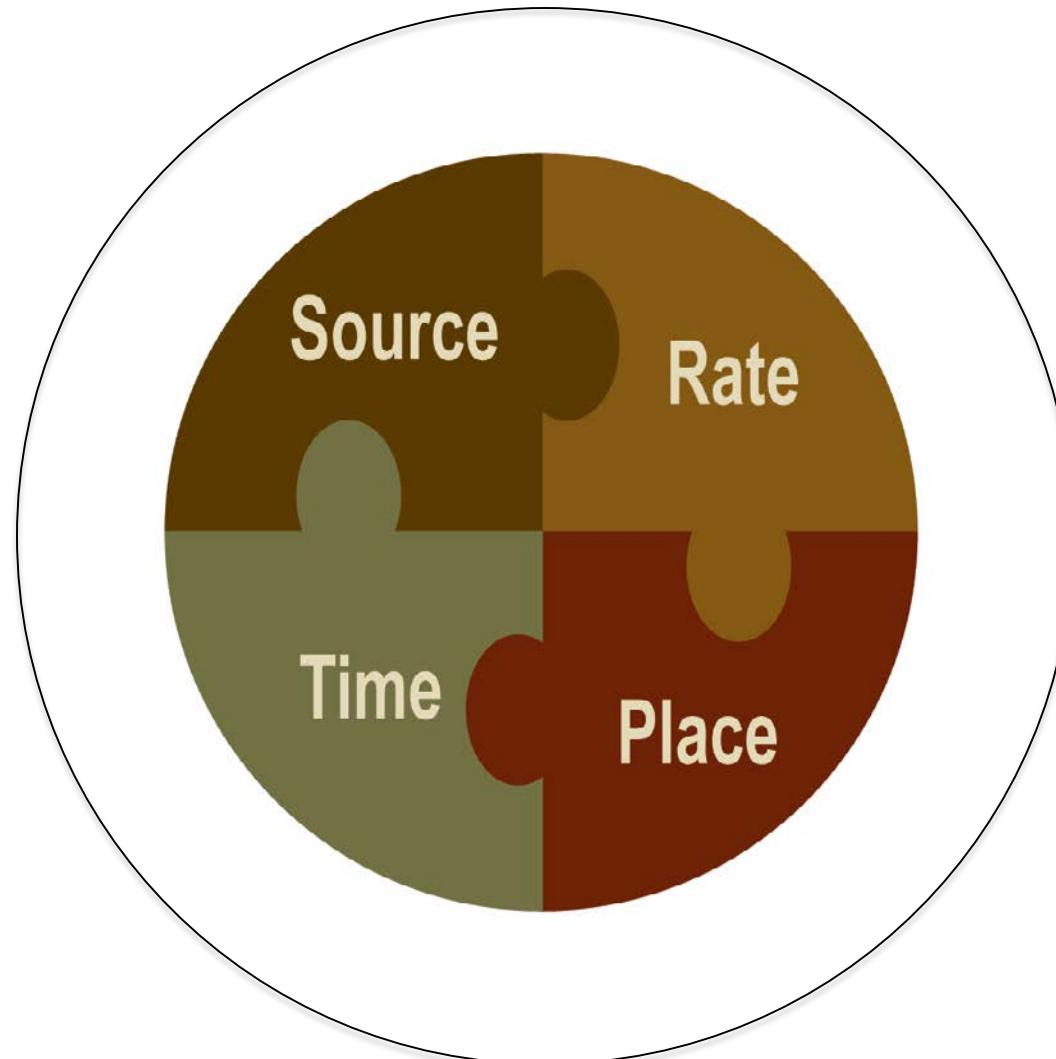


22 al 25 de Septiembre de 2015
Cartagena de las Indias, Colombia



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Conceptual Background



Complex
interactions in an
agronomic system
render outcomes of
any management
decision

Uncertain

Decision Making Uncertainty

METRIC

Uncertainty about rate & placement of fertilizer to support a yield target

TRANSLATIONAL

Uncertainty from external factors that reduce fertilizer performance, e.g. harvest, mill and transport efficiency

Example:
**ROI in
Fertilizer**

TEMPORAL

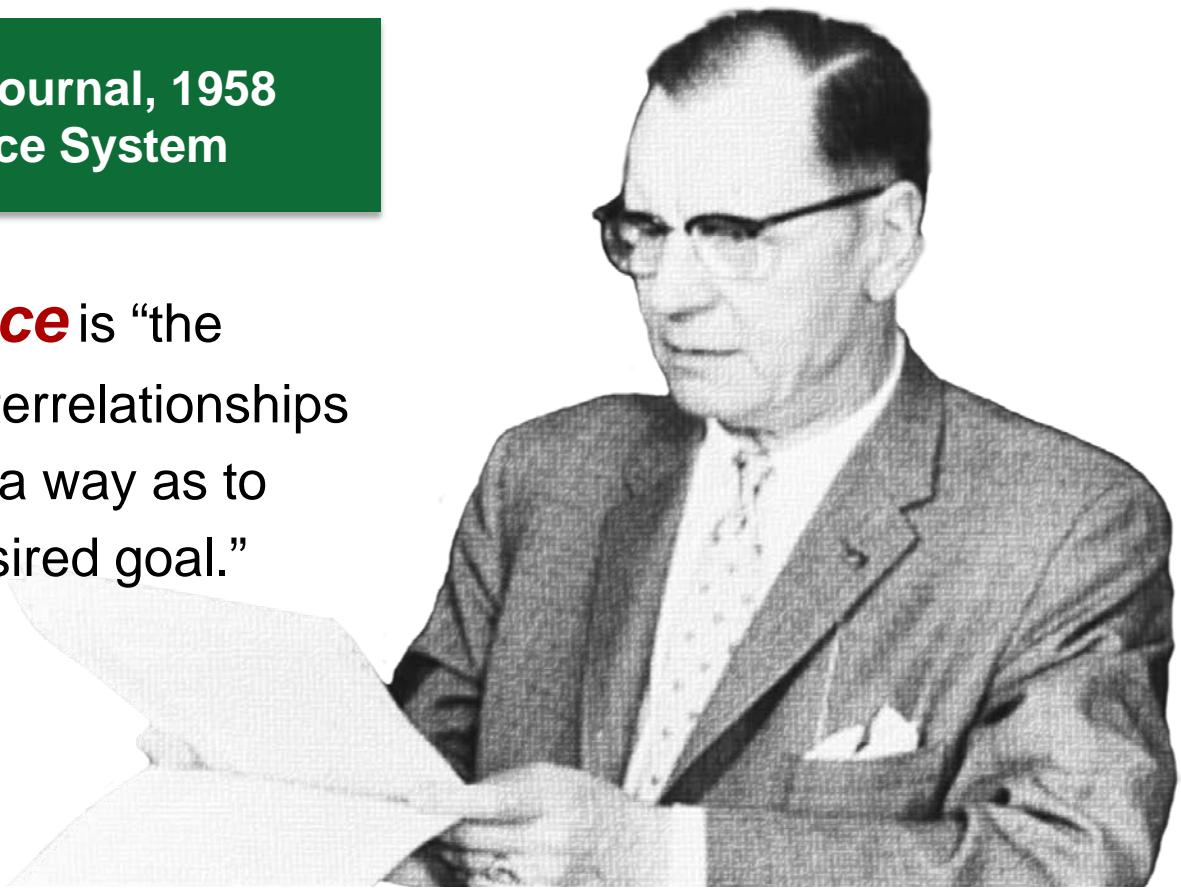
Uncertainty about timing of fertilizer applications, e.g. drought interference

STRUCTURAL

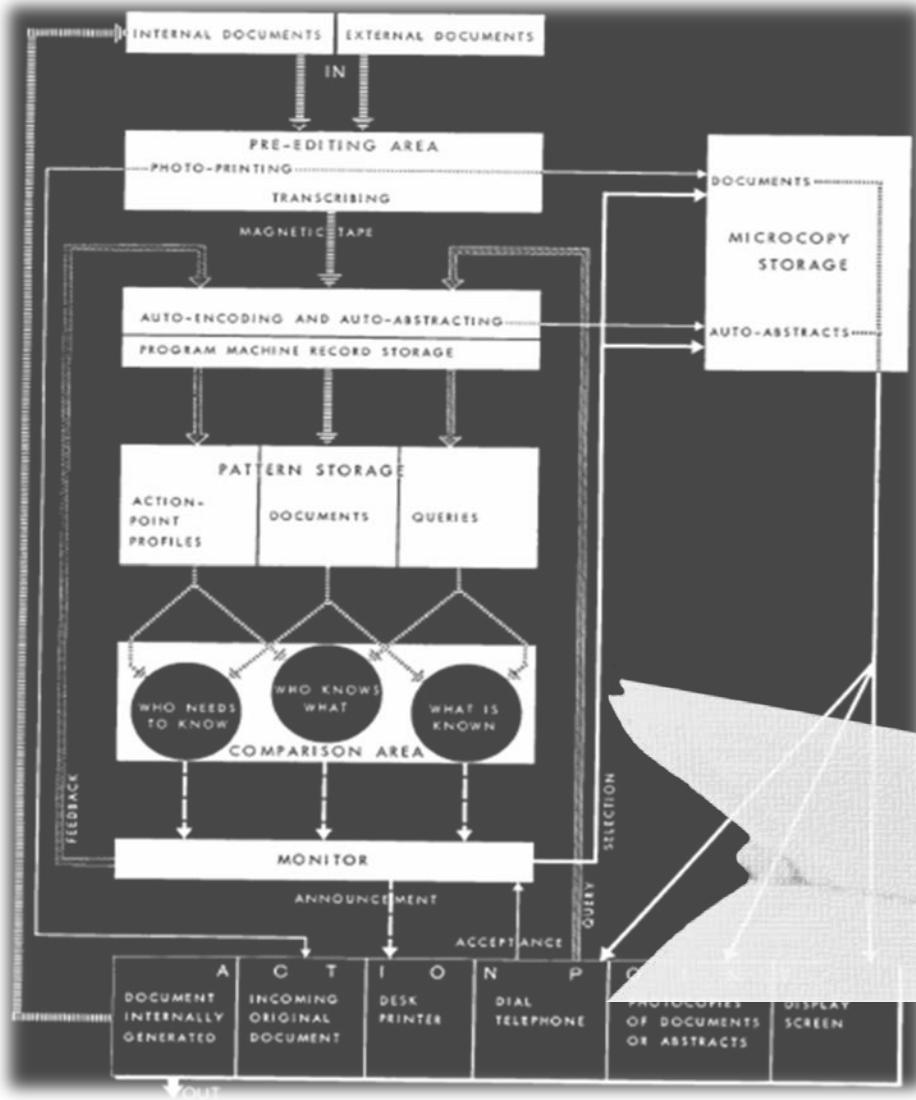
Uncertainty from internal factors that influence fertilizer efficiency, e.g. EFB applications

Hans Peter Luhn, IBM Journal, 1958
A Business Intelligence System

(business) intelligence is “the ability to apprehend the interrelationships of presented facts in such a way as to guide action towards a desired goal.”



Business Intelligence



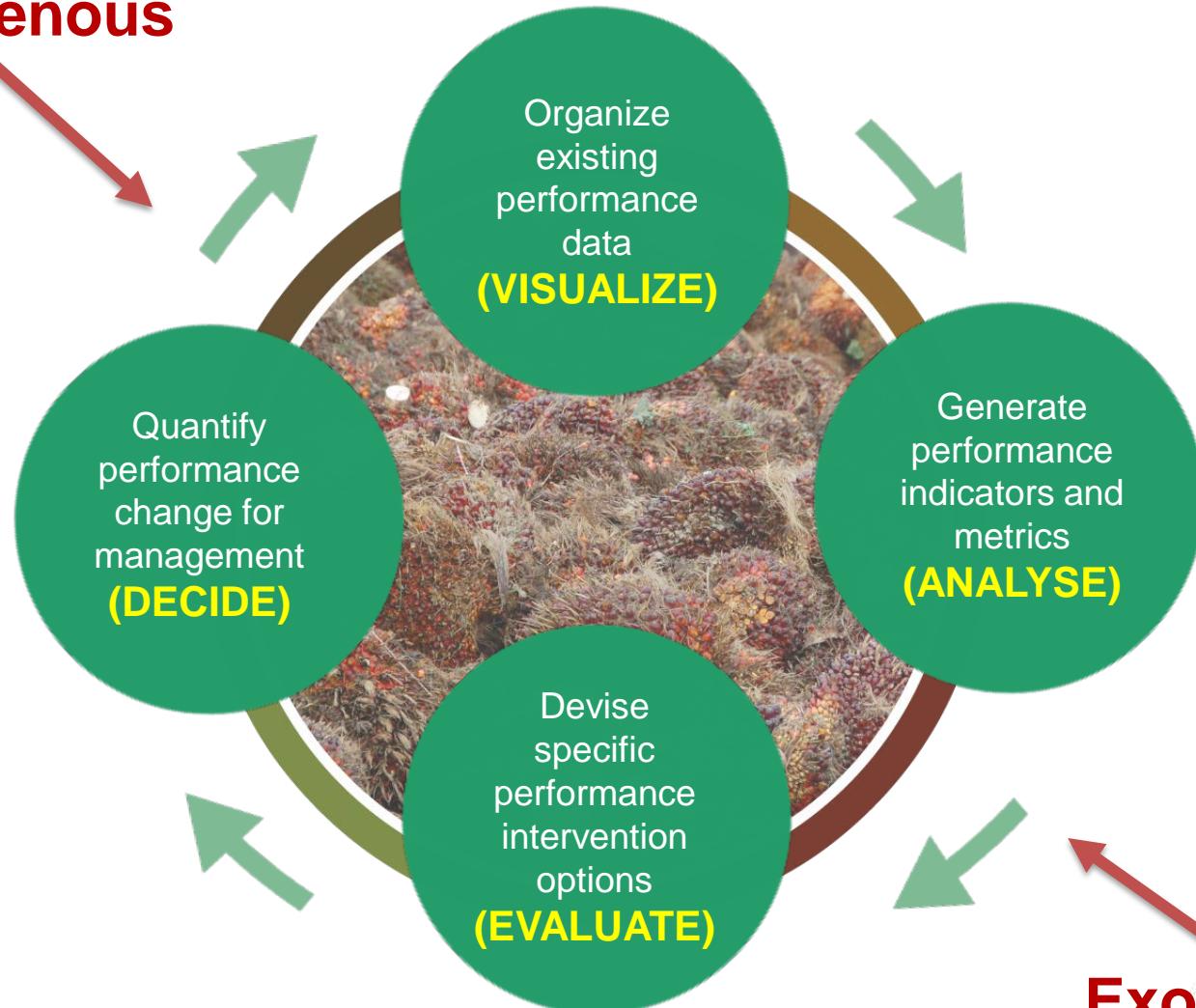
BERTHUR ET AL.
18TH INTERNATIONAL OIL PALM CONFERENCE. CARTAGENA DE LAS INDIAS
CARTAGENA DE LAS INDIAS

<http://www.bireports.co.uk/blog/tag/hans-peter-luhn/>

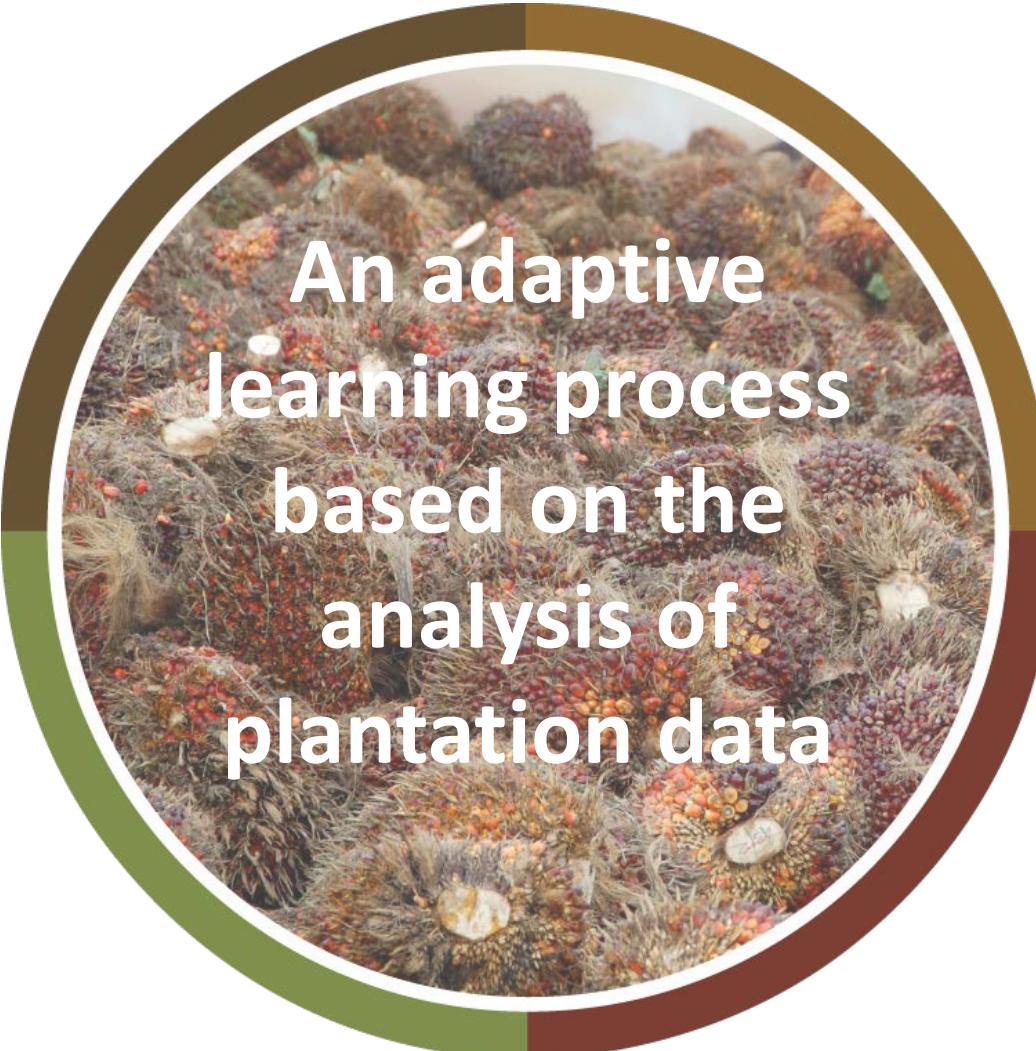


System is Monitored
in Extraordinary Detail

Exogenous



Exogenous



An adaptive
learning process
based on the
analysis of
plantation data

2 Application Examples

7



Yield Age Profiling



Yield Trends



Naïve Gross Margins



Yield Soil Interactions



Yield Soil Climate Interactions



Yield Labor Interactions

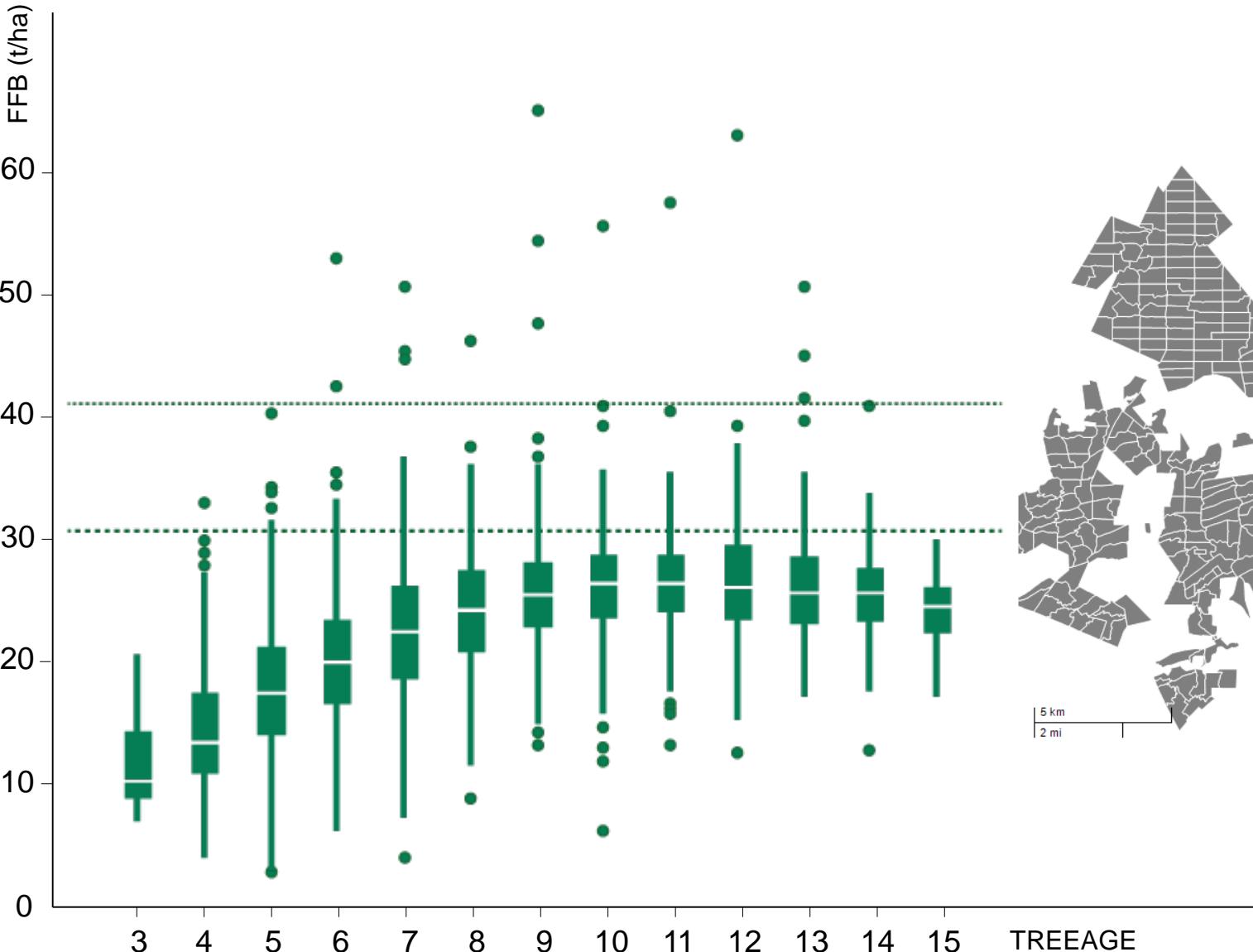


Fertilizer Response Analyses

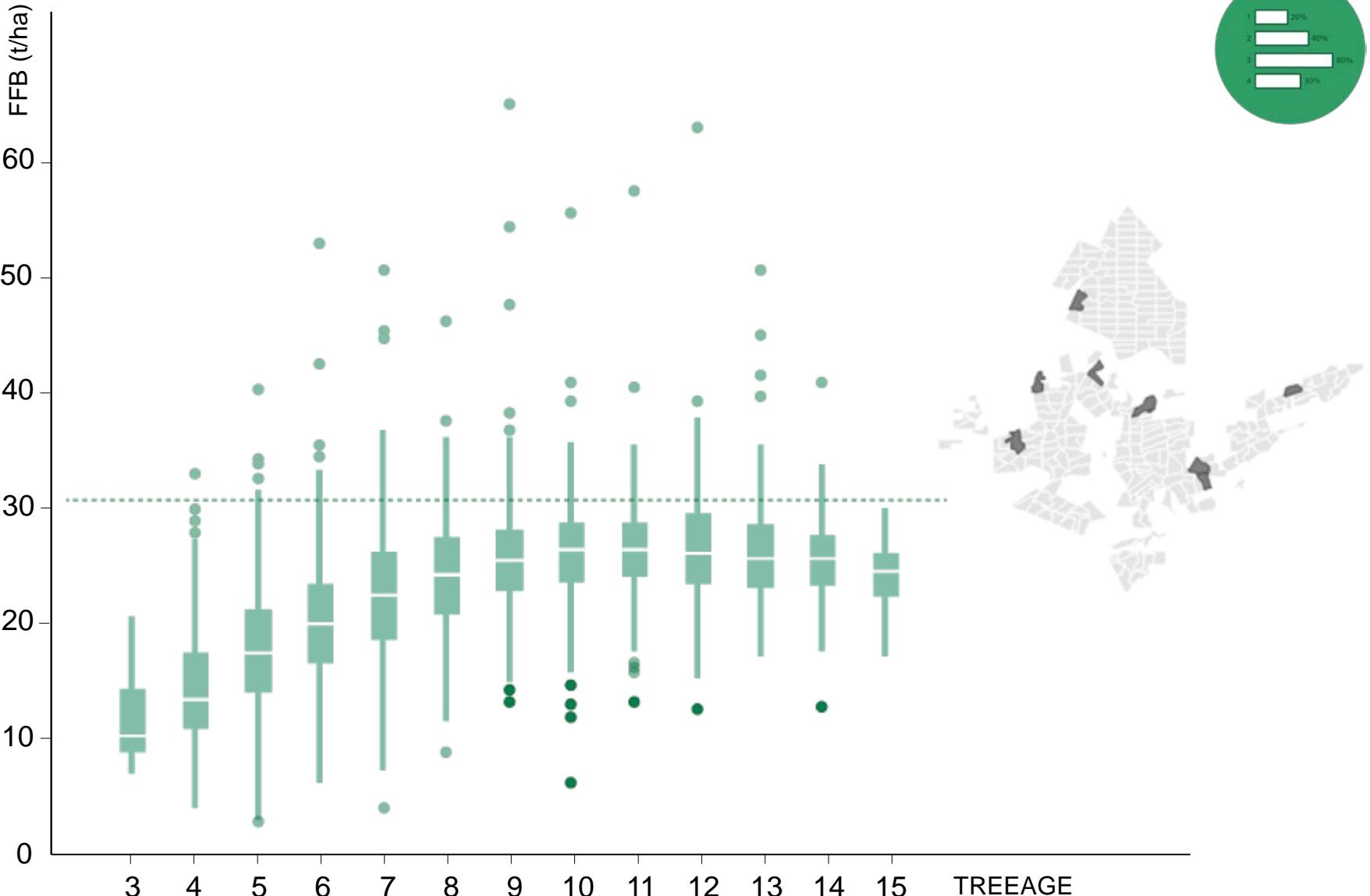
Yield Age Profiling



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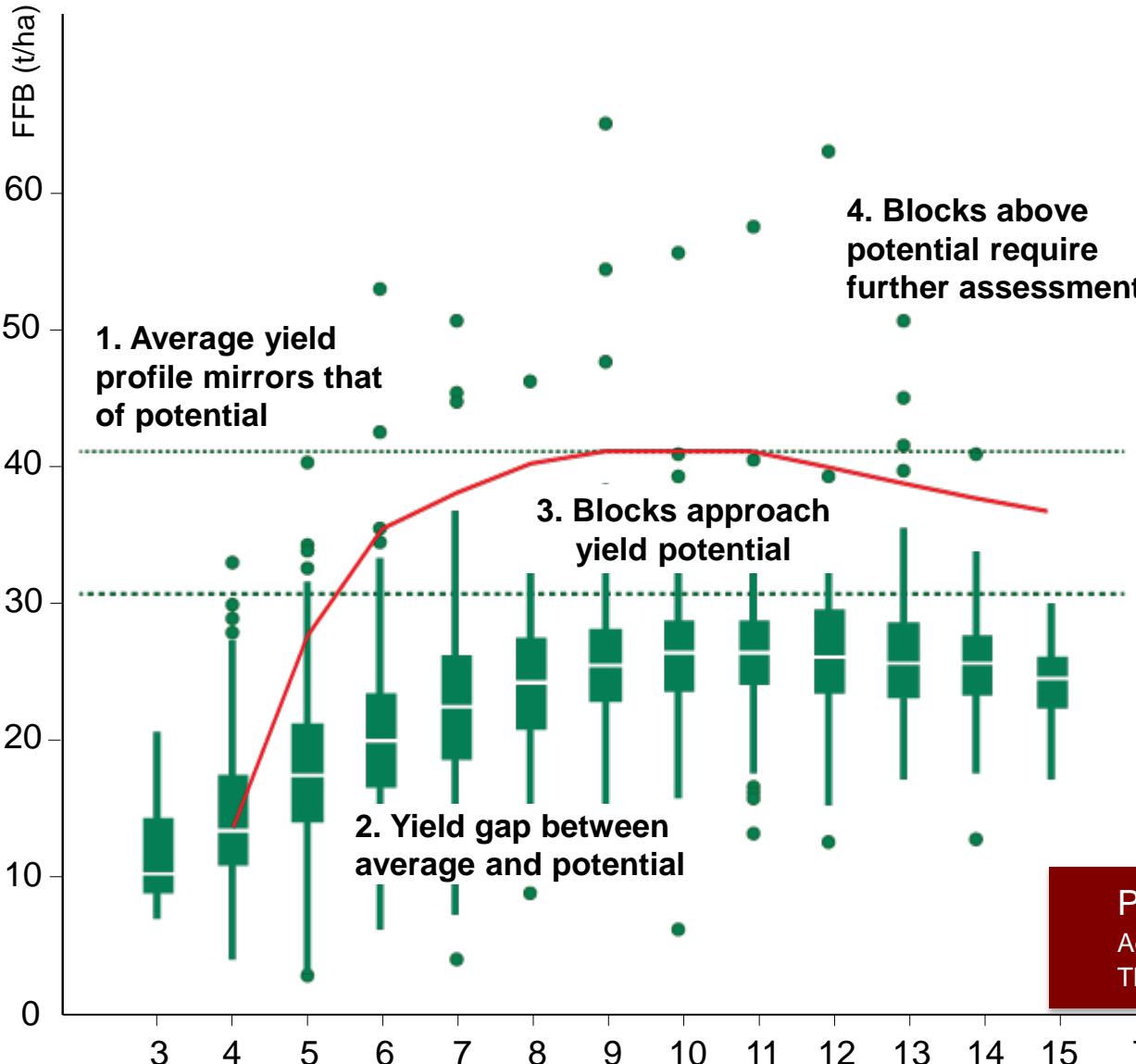
Yield Age Profiling



Yield Benchmarking



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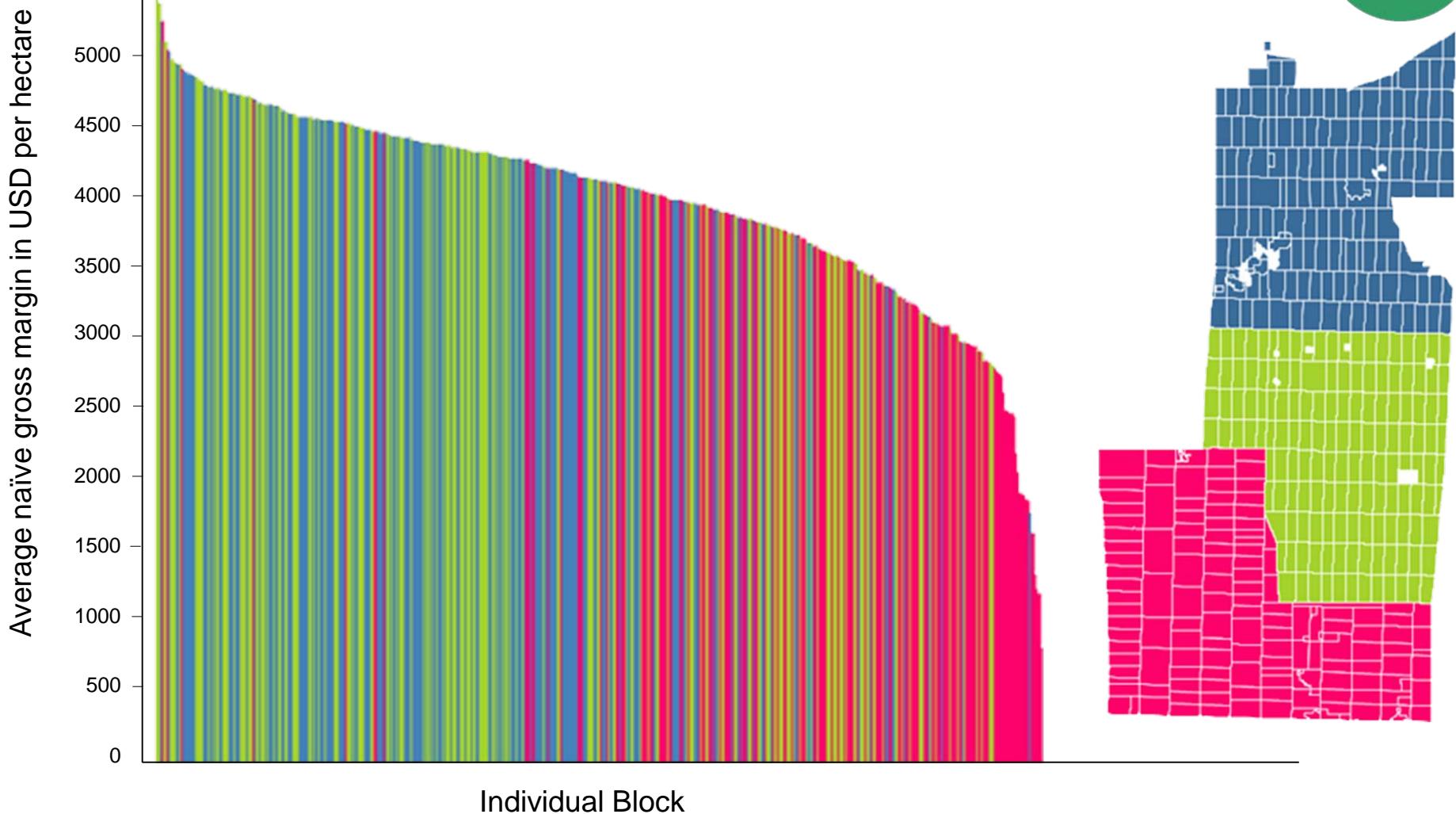


PALMSIM Model
Agricultural Systems, 131:1-10 (2014)
The Planter, 91: 81-96 (2015)

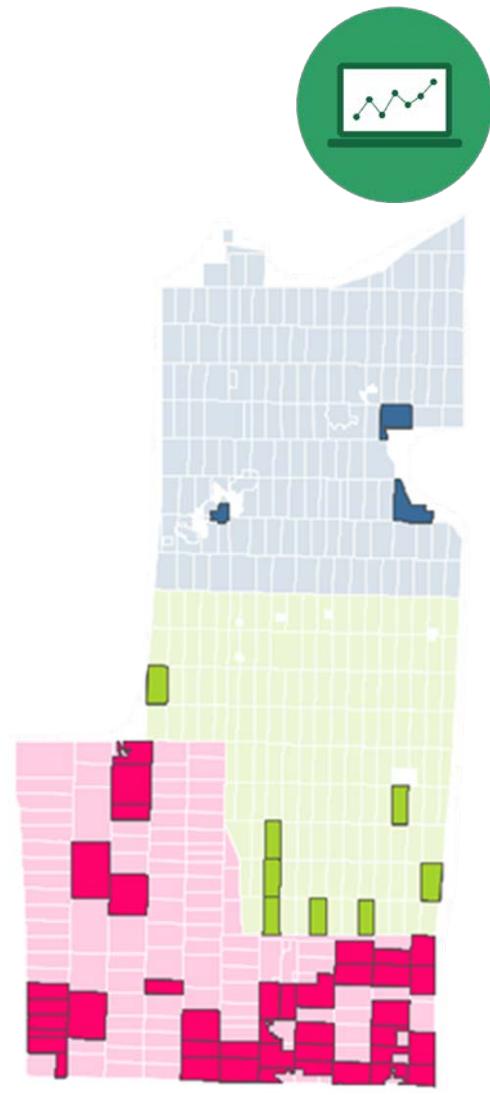
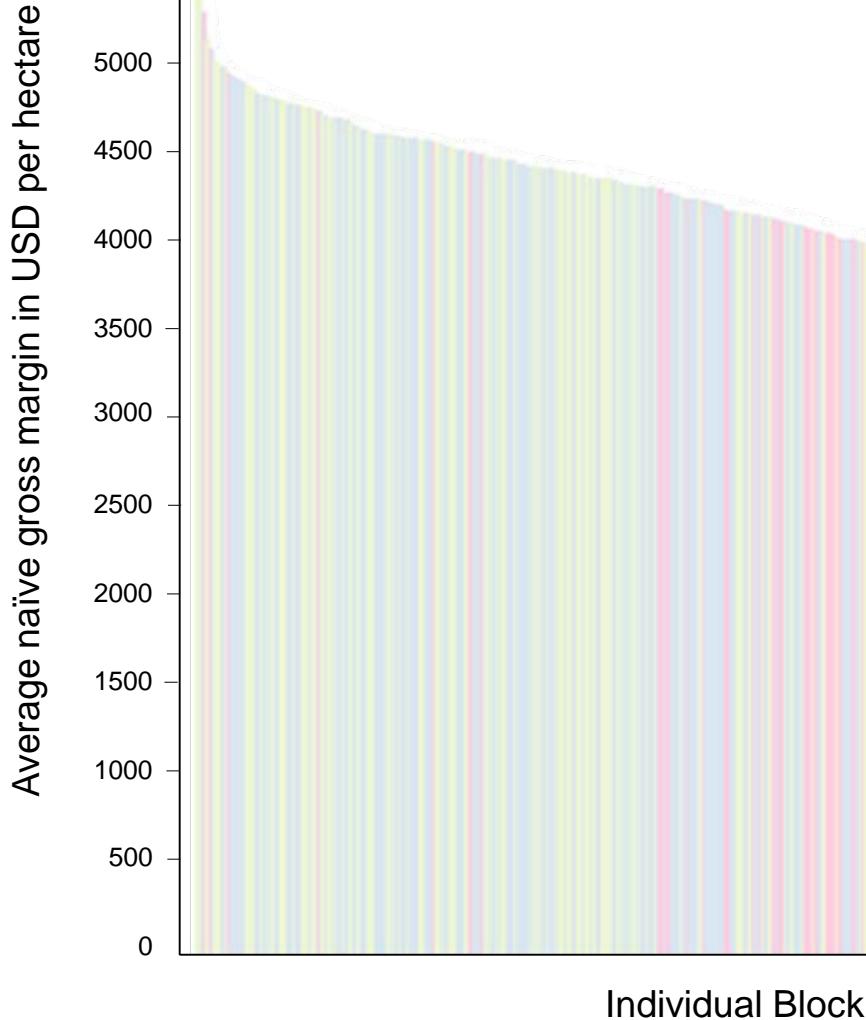


Naïve Gross Margins

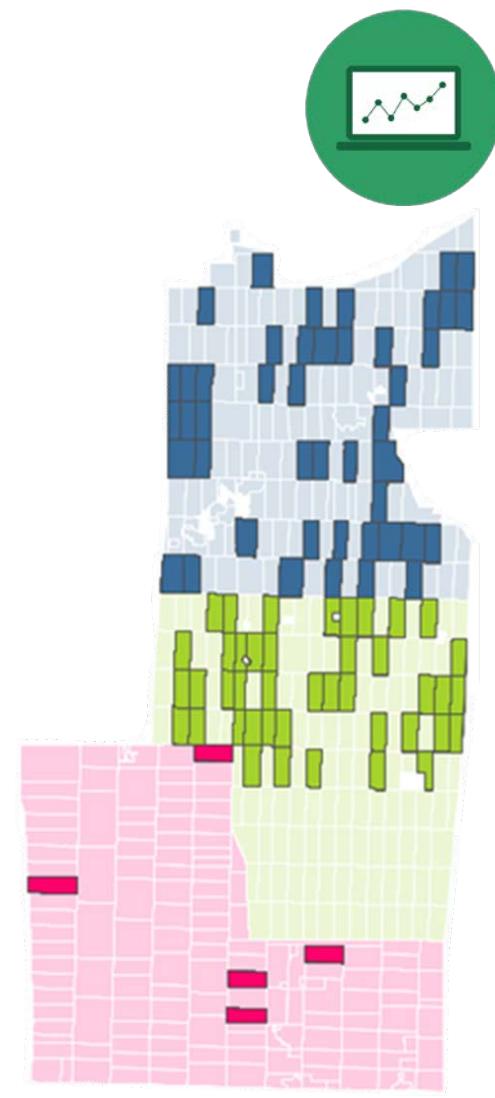
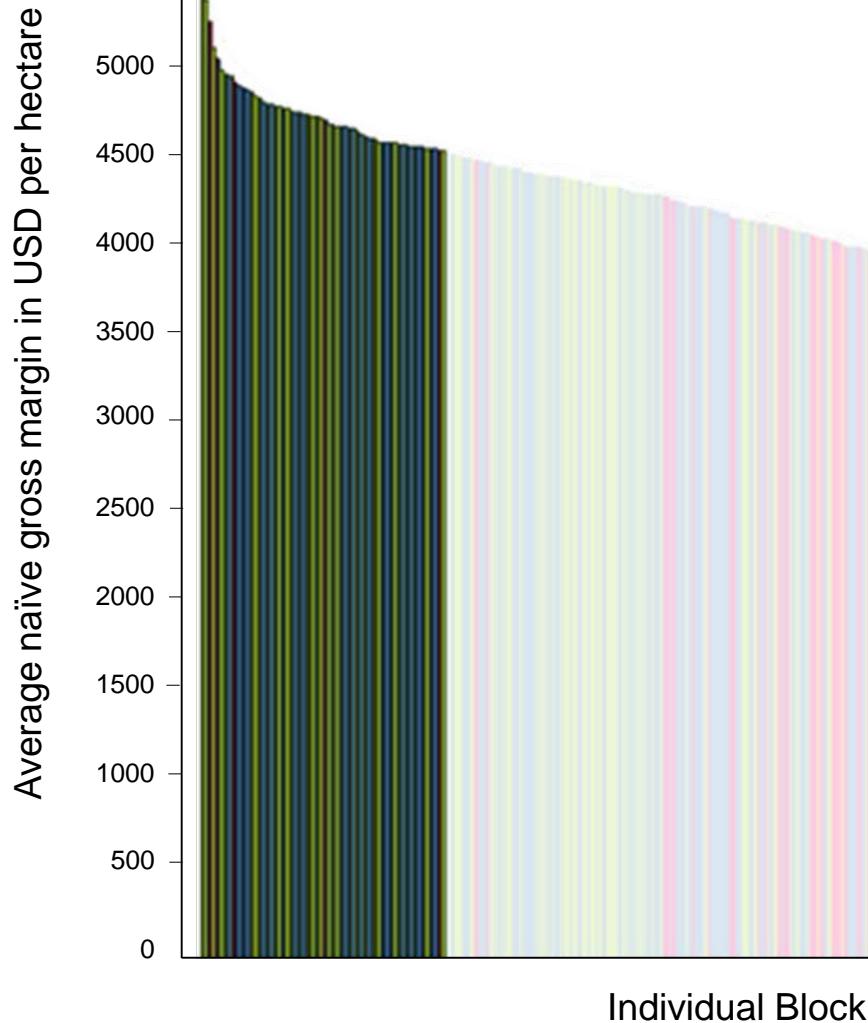
Cost = 500 \$US per ha per year
“i.e. a favorable benchmark”



Naïve Gross Margins



Naïve Gross Margins





Response to Fertilizer



BREAK-EVEN point

8 ~ 10 kg fresh fruit
kg bunched per kg nutrients



Sum of NPKMg

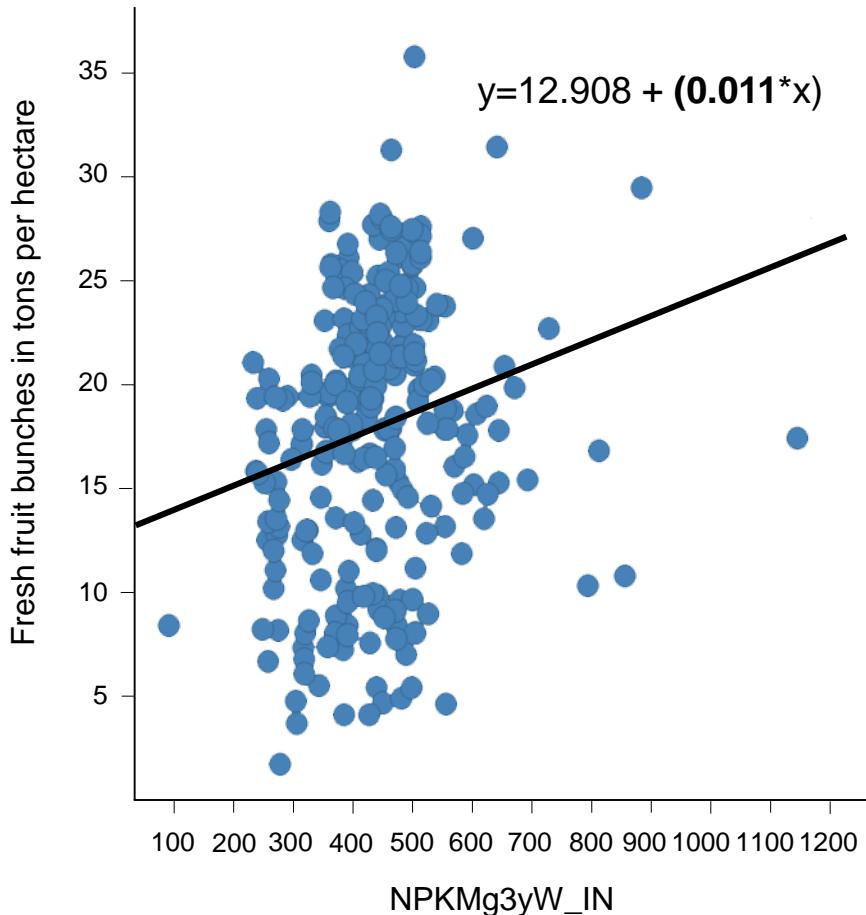
2.5 years to 0.5 year before harvest

Tree Age Effects

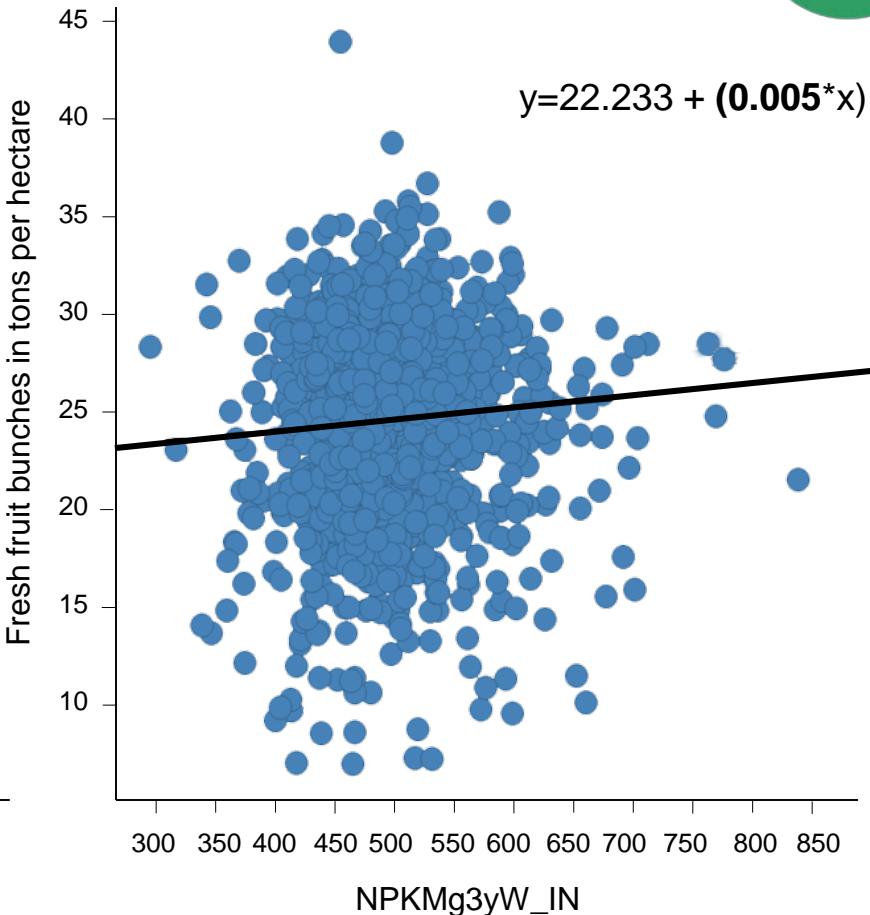


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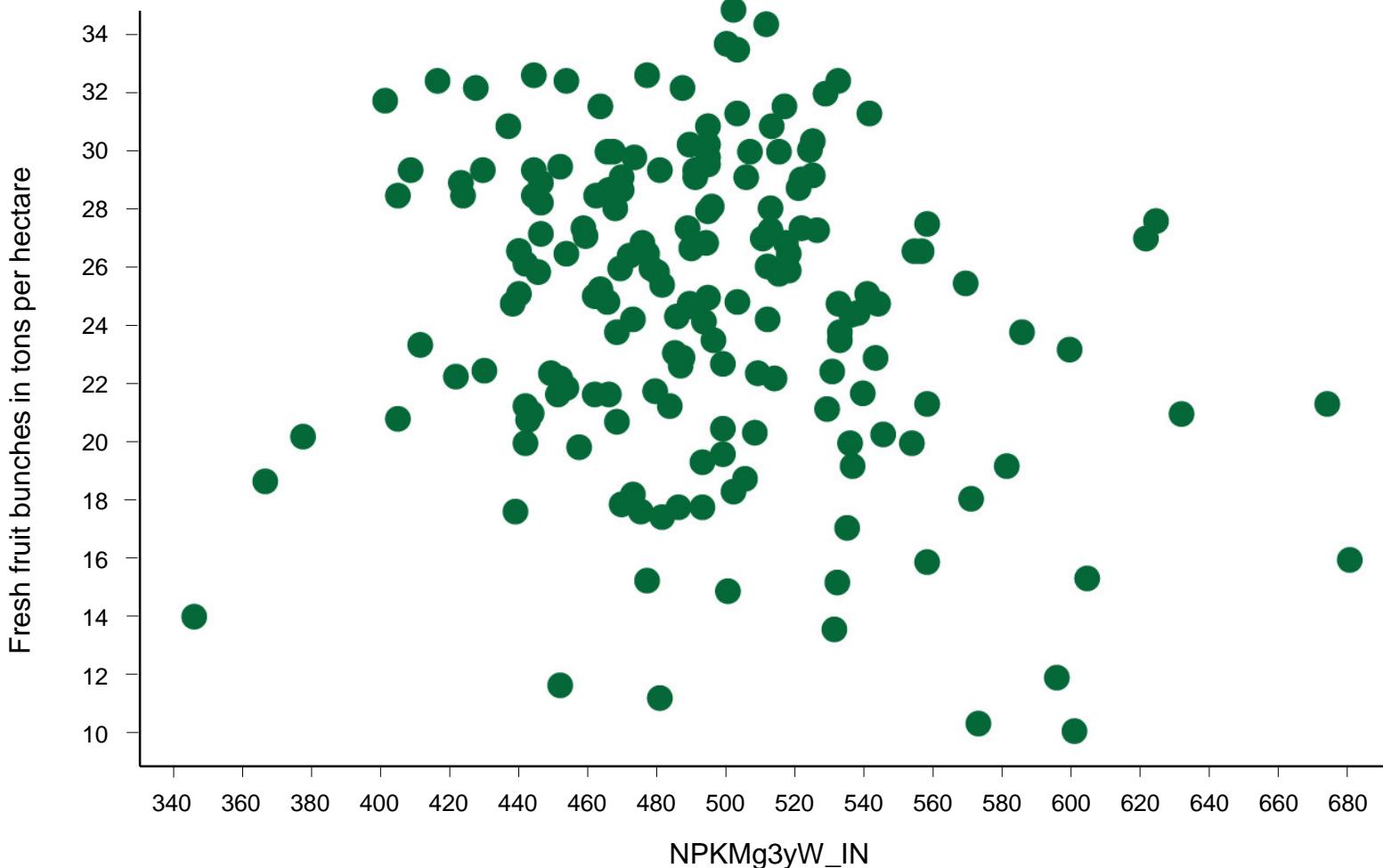
Steep Ascent : Palm age from 3-5



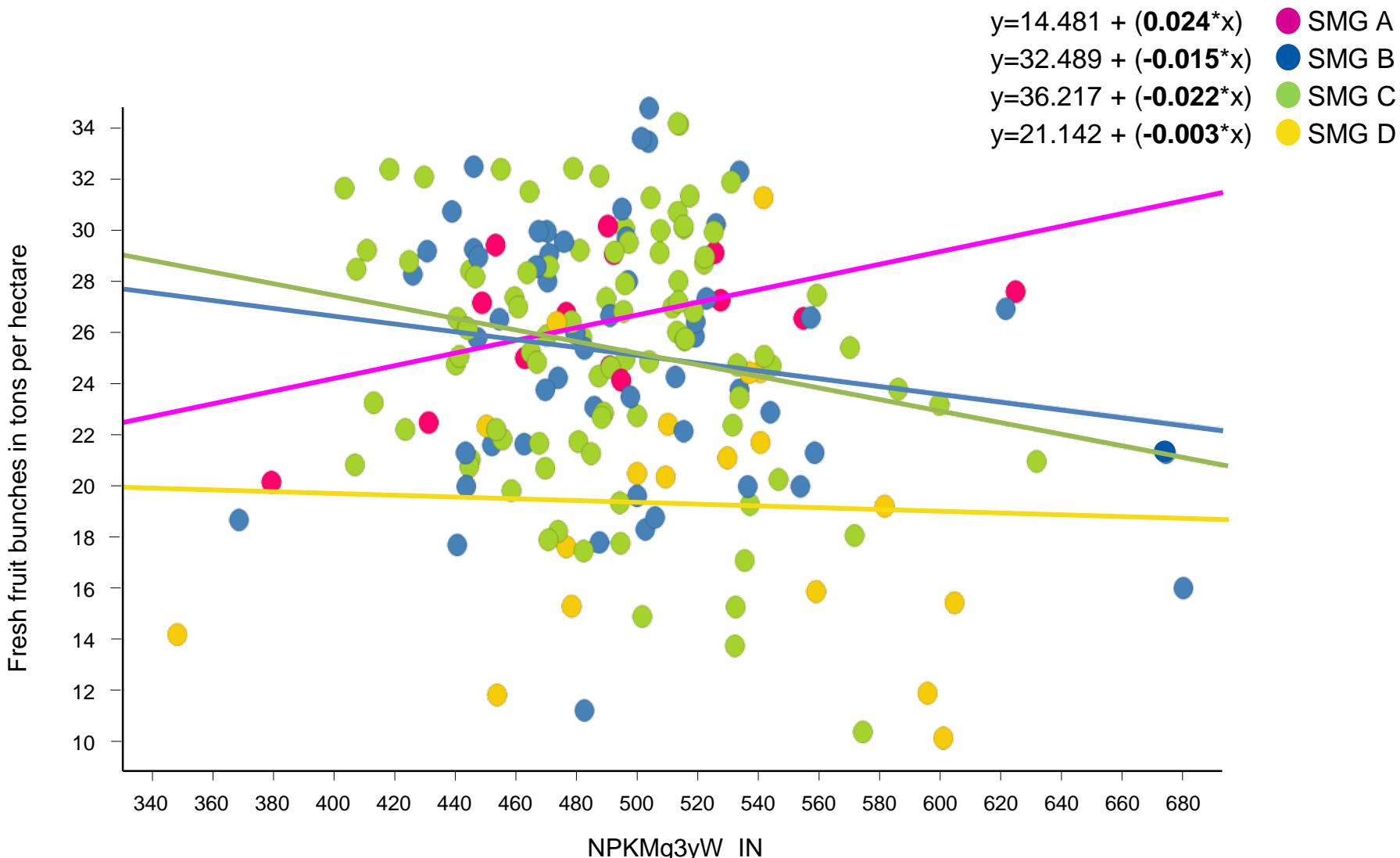
Plateau : Palm age from 6-13



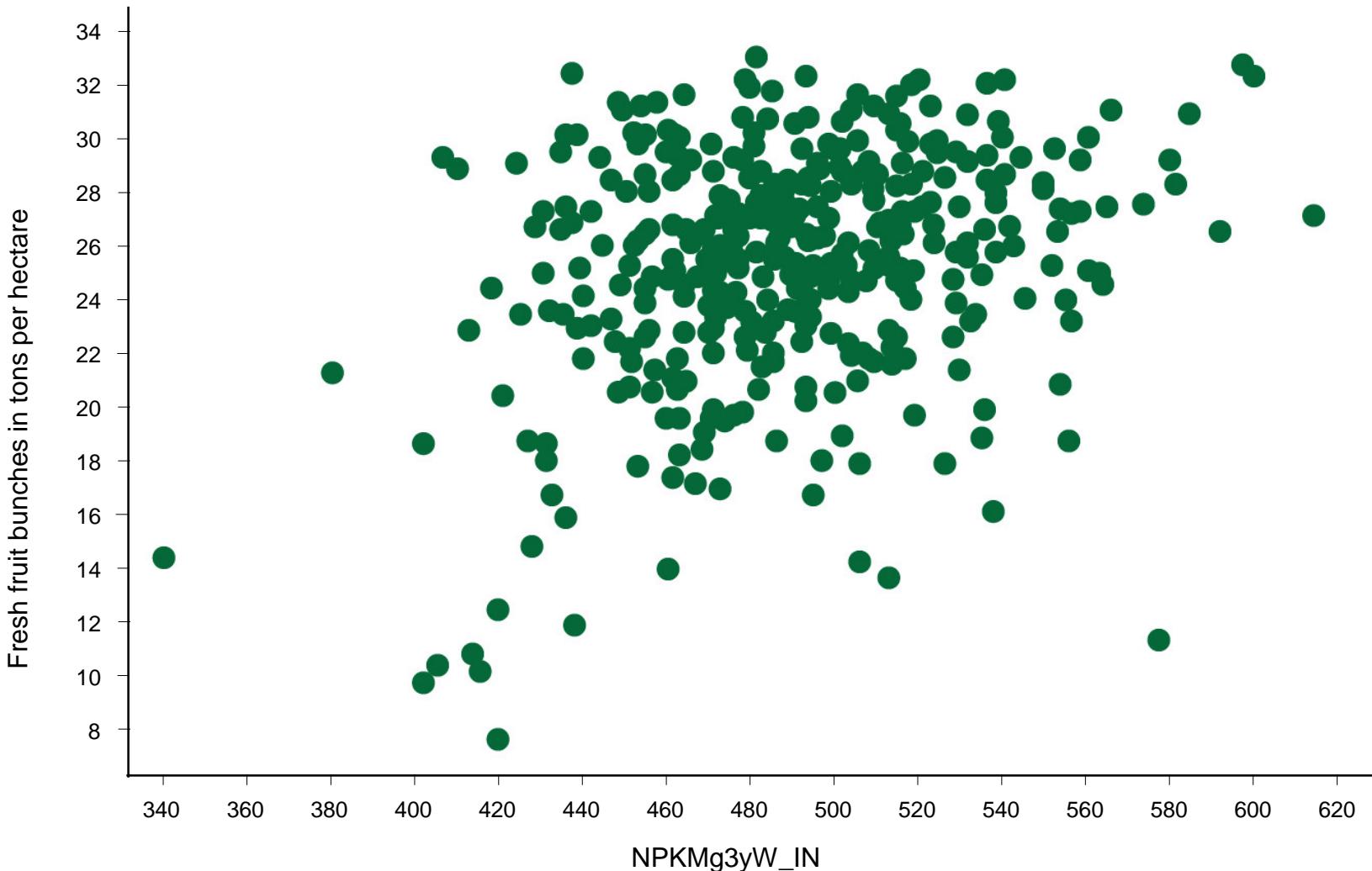
Annual Response 2012



Annual Response 2012



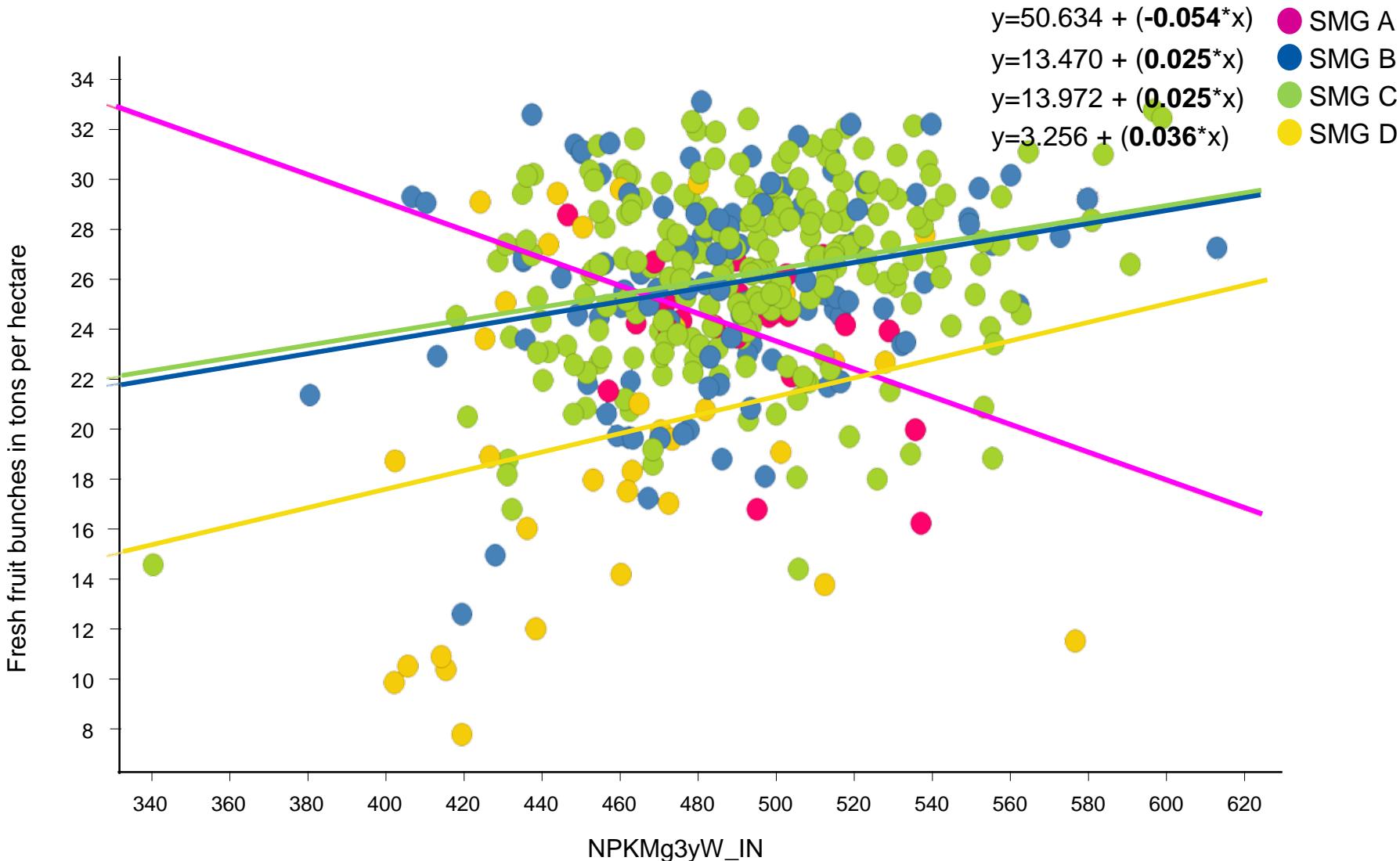
Annual Response 2014



Annual Response 2014



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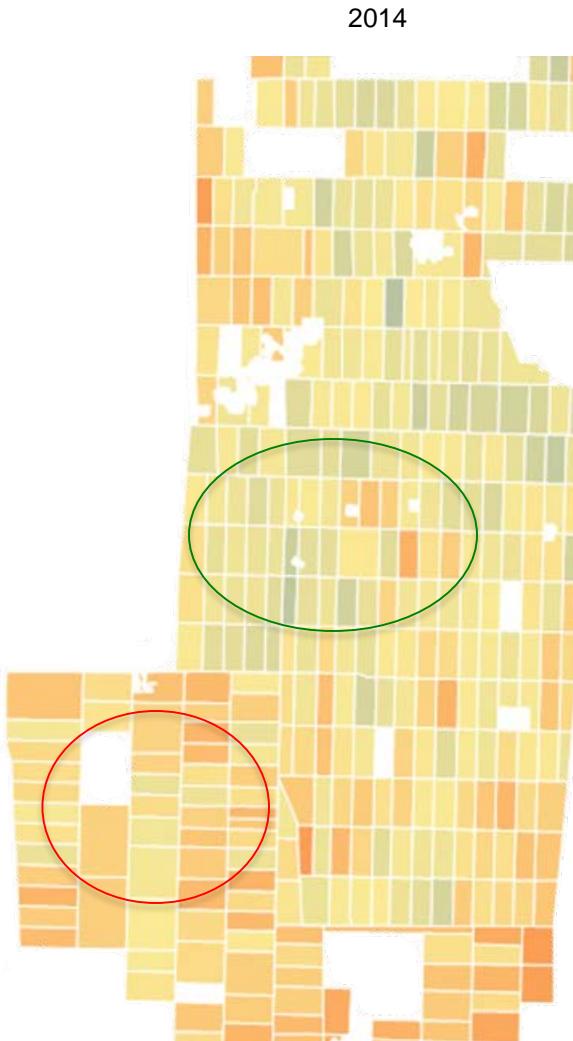
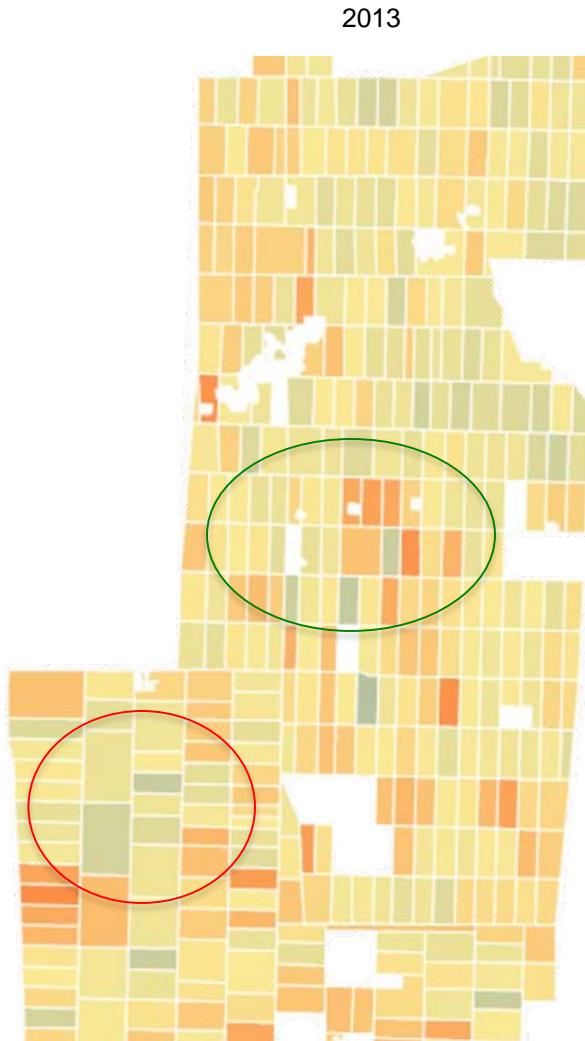




'Contrast Method'

$$\begin{aligned}\text{Yield Response (t FFB ha y)} &= F_1(PV_1, PV_2, \dots, PV_N, PV_{NPKMg}) \\ \text{Yield Response (t FFB ha y)} &= F_2(PV_1, PV_2, \dots, PV_N) \\ \text{Response Contrast (t FFB ha y)} &= F_2 - F_1\end{aligned}$$

Visualizing Local Response

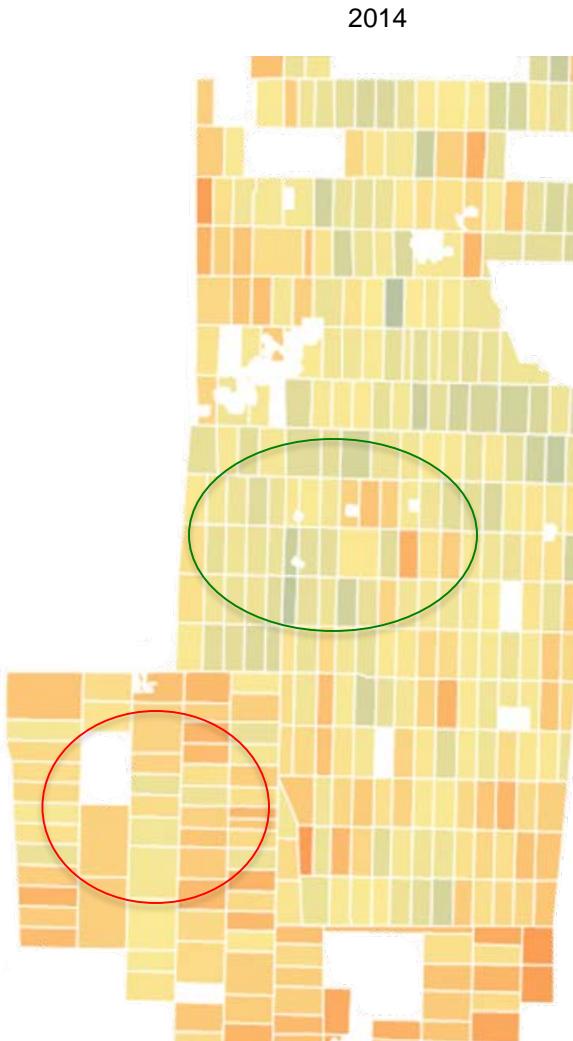
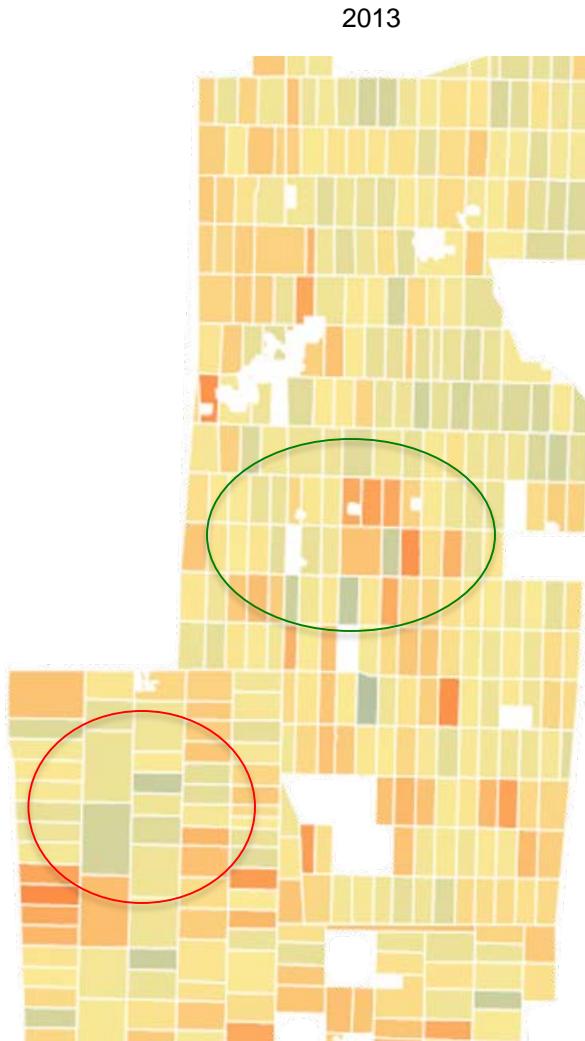


Contrast in t FFB
per ha per year
relative to yield
without fertilizer

- 1.40
- 0.00
- -0.75



Visualizing Local Response



Contrast in t FFB
per ha per year
relative to yield
without fertilizer

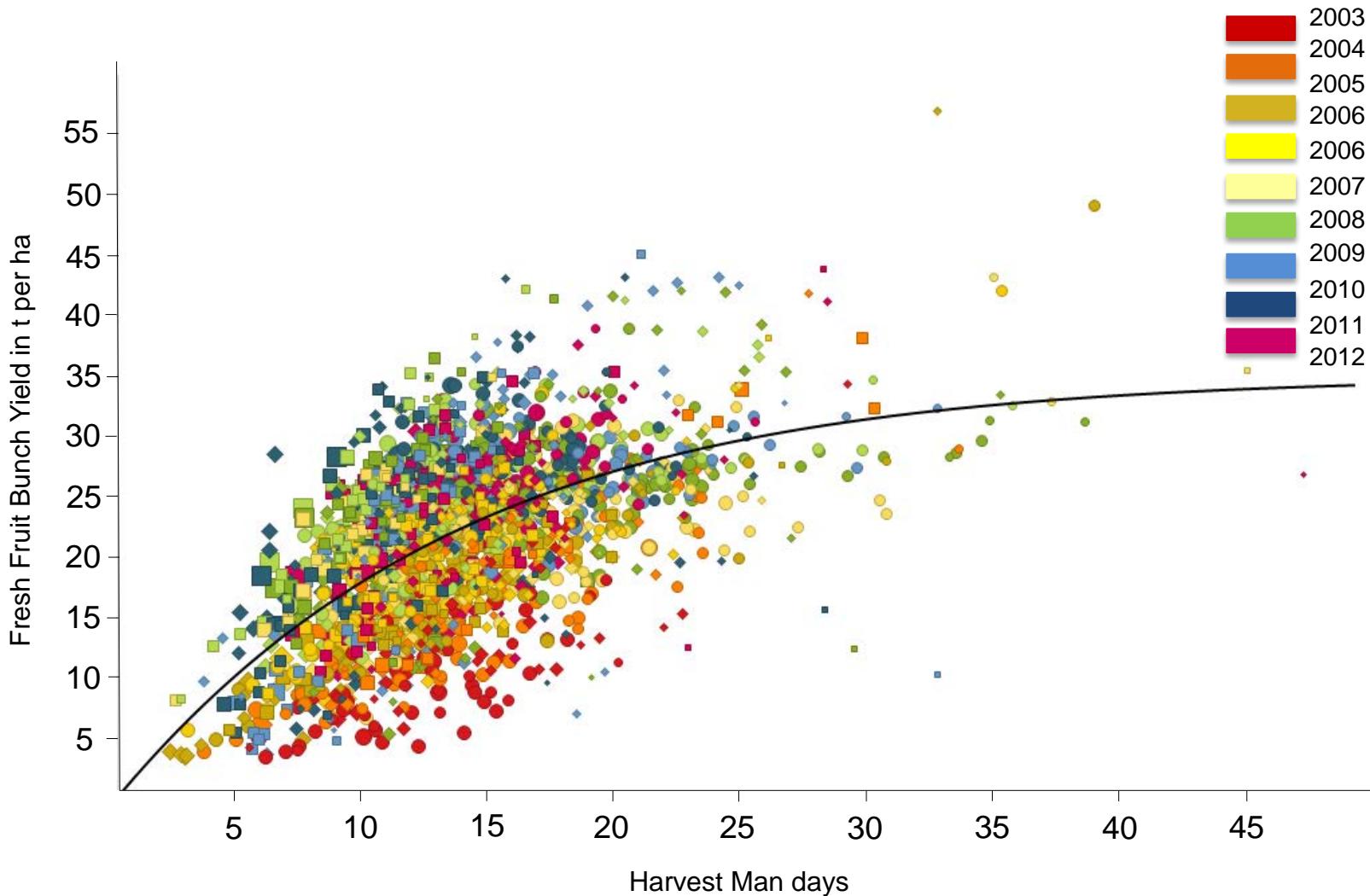
- 1.40
- 0.00
- -0.75



4

Final Remarks

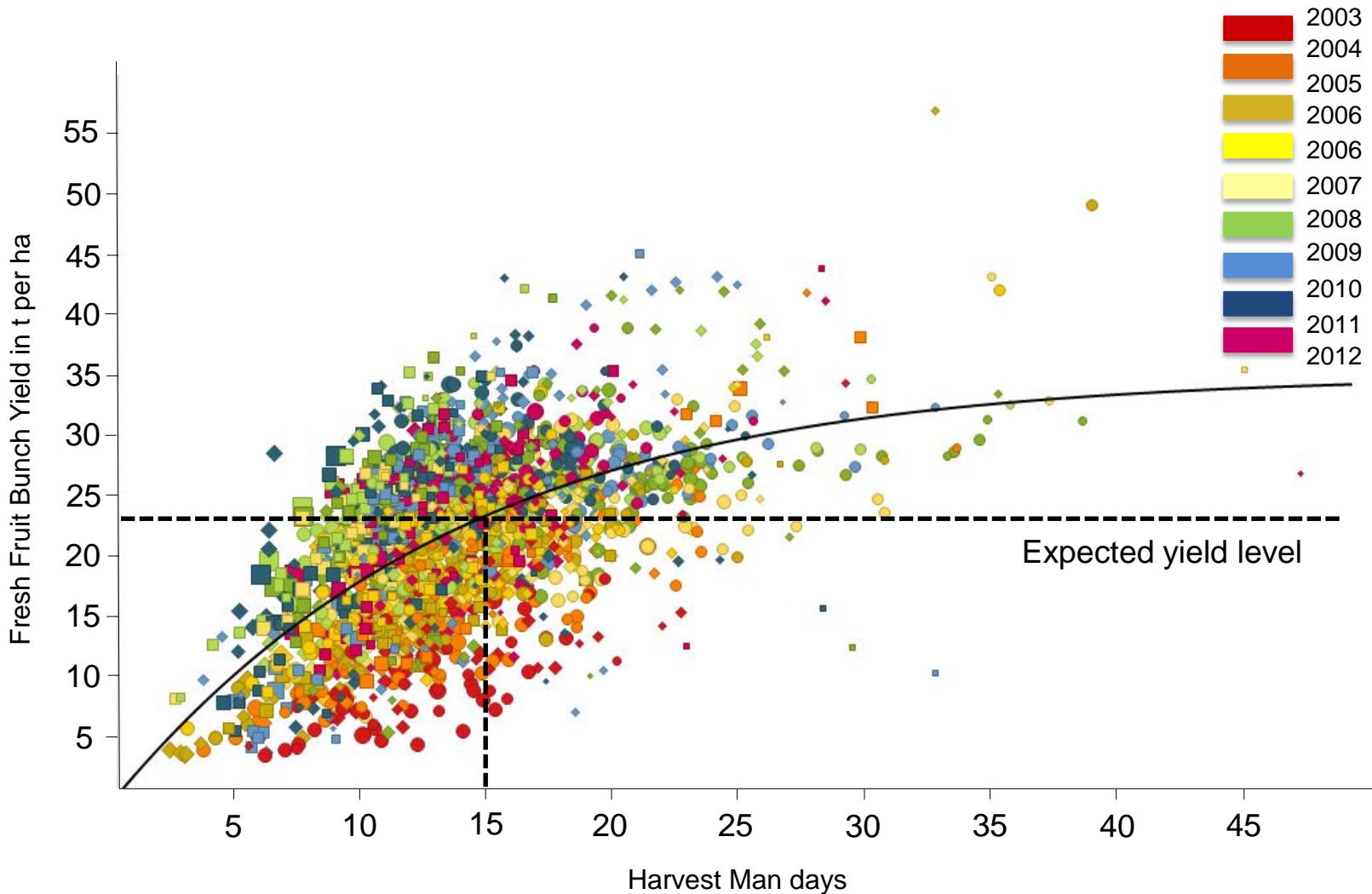
Decision Making Uncertainty



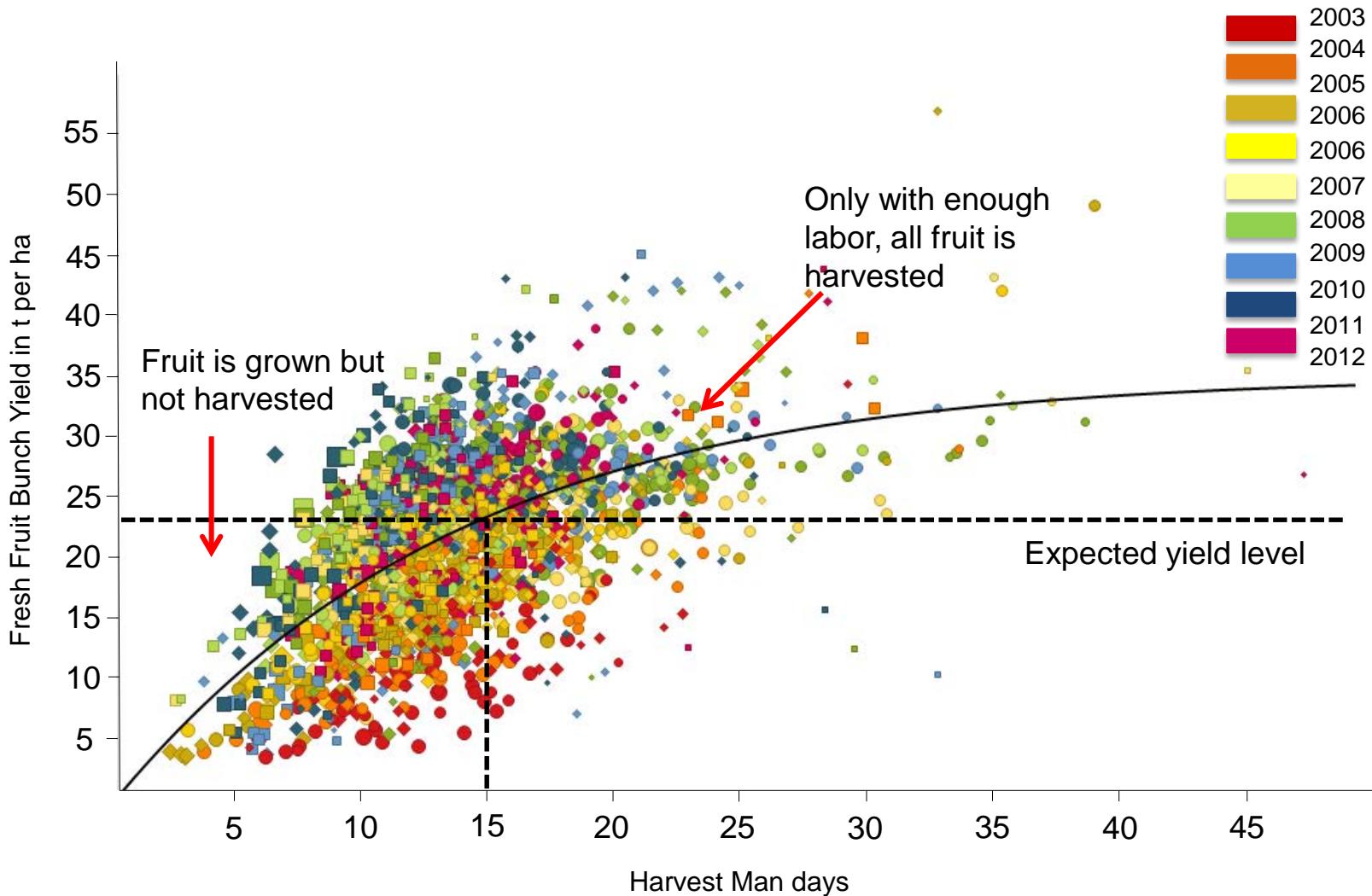
Decision Making Uncertainty



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Decision Making Uncertainty



EXPECTATION



Yield Made

VS.

Yield Taken



**Business
Opportunity**

**PALMSIM
Model**



**Measure
Performance**

**Plantation
Intelligence®**



**Estate
Networking**

**The
Benchmark Club**



**Continuous
Improvement
Best Management
Practices**



IPNI Southeast Asia Program



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